

AFP 2026 MONTHLY EDUCATION MEETINGS

Invest in Your Learning. Grow Your Impact.

Strengthen Our Sector.

The Association of Fundraising Professionals, Southern Arizona chapter, provides professional development and networking opportunities for fundraising professionals and executives throughout our community.

What you'll Learn in 2026

JANUARY 9, 2026 Major Philanthropic Trends To Watch in 2026

✦ Presented by Julia C, Patrick, National NonProfit Academy at The Eddy Hotel Tucson

FEBRUARY 13, 2026 Self Care for Fundraisers

Special Extended Meeting with hands on opportunities for self-care!

✦ Coordinated by Brenda Goldsmith, El Rio Foundation and Paloma Santiago, Junior Achievement of Arizona at CFSA

MARCH 13, 2026 The State of Philanthropy in Southern Arizona

✦ Presented by Jenny Flynn, Community Foundation for Southern Arizona at CFSA

APRIL 10, 2026 Fundraising Effectiveness Project

✦ Presented by Alice Ferris, ACFRE, GoalBusters Consulting, at CFSA

MAY 8, 2026 How to Create a Fundraising Plan that Fits Your Organization

✦ Presented by Ethan Cox, Loft Cinema at the CFSA

JUNE 12, 2026 The Donor Conversation We've Been Afraid to Have (And Why We Need To Have It Now)

✦ Presented by Frank Velasquez, Jr, 4daHood at CFSA

JULY 10, 2026 Giving USA 2025 Report

✦ Presented by Richard Tollefson, Phoenix Philanthropy Group at CFSA

AUGUST 14, 2026 Bolster your annual fundraising with multichannel strategies (And Why This is Essential in the Day and Age of AI)

✦ Presented by Jennifer Tersigni, Raise the Bar Consulting at **United Way of Tucson and Southern Arizona (330 N Commerce Loop, Ste 200, Sentinel Room)**

SEPTEMBER 11, 2026 Stop Winging It: A Smarter Framework for Portfolio Management and Donor Stewardship

✦ Presented by Phoebe Chalk, Chalk Consulting at **Sands Club at the University of Arizona**

OCTOBER 9, 2026 Making good decisions about technology for your fundraising shop

✦ Presented by Jerusha Schmalzel, Salesforce at CFSA

NOVEMBER National Philanthropy Day Celebration

DECEMBER 11, 2026 Topic TBD

✦ At CFSA



UPCOMING AFP MONTHLY EDUCATION MEETINGS

**The Donor Conversation We've
Been Afraid to Have (And Why
We Need To Have It Now)**

Giving USA 2025 Report

Sponsorship Still Available!

June 12, 2026

8:00 - 9:30 AM

**Community Foundation for Southern
Arizona**

**Presented by:
Frank Velásquez Jr.
4 Da Hood**

The communities we work with are facing increased attacks and our work itself is under scrutiny. This session addresses the fears we've been carrying about having vulnerable conversations with donors and offers practical strategies to build genuine connections that center community expertise, navigate power dynamics with honesty, and position donors as contributors to collective movements led by community wisdom.

Sponsored by Single Focus Web

July 10, 2026

8:00 - 9:30 AM

**Community Foundation for Southern
Arizona**

**Presented by:
Richard Tollefson
Phoenix Philanthropy Group**

Giving USA is the longest-running longitudinal study of the sources and uses of philanthropy in America, providing nearly 65 years' worth of data on giving trends in the United States. As a trusted, long-time partner of The Giving Institute, The Phoenix Philanthropy Group is honored to collaborate with outstanding membership organizations for fundraising professionals in Arizona and California to present Giving USA 2026. This unique opportunity features Richard Tollefson, president of The Phoenix Philanthropy Group, who will help you stay at the forefront of national philanthropic trends by breaking down the numbers, and translating the data into actionable steps to elevate your fundraising performance.

RSVP at afpsoaz.org

