



NATIONAL PHILANTHROPY DAY® 2025 NOMINATIONS PACKET

In November 2025, the Association of Fundraising Professionals Southern Arizona Chapter will host its 37th Annual National Philanthropy Day Awards Program. Six major awards will be presented to individuals and organizations whose philanthropic contributions and dedicated volunteerism improve the quality of life in our community. While contributions of volunteerism are important and considered during the review process, the individual/organization must have made a **philanthropic** impact. For further details, please pay attention to the criteria listed under each award.

The six major awards and the criteria for judging are listed below. Please review the categories and criteria for evaluation carefully. Use the evaluation criteria to assist you in preparing the nominations for your candidates. We highly recommend nominators have all nominees give their approval for the nomination prior to submission.

Nomination Guidelines:

- **Nominations must be received by 5:00 PM on Monday, June 9, 2025. *Deadline is absolute!***
- You may submit more than one nomination.
- Because there are so many great people and organizations that deserve to be honored, nominations for past awardees in the same category will not be accepted. A listing of previous awardees is attached.
- *Please note: Any previous winner in the Outstanding Corporate/Foundation Philanthropist category may not be nominated again in either the Outstanding Corporate or Outstanding Foundation Philanthropist categories.*
- You must submit all materials **electronically** at <https://afpsoaz.org/events/national-philanthropy-day/>. The **Nomination Form will be submitted as a google form** and your letter of nomination and letters of support will be attached as pdfs to your online submission. The packet should not exceed 8 pages total (1 form, your 2 page nomination letter, up to 5 support letters). Letters of support can be submitted separately from the nomination via email to afpsouthernaz@gmail.com by Monday, June 9, 2025. For questions about submission, please contact Brittany Smith, NPD Chair, at bsmith@yoto.org.
- For questions about the nomination process or content, please contact NPD Nominations Chair Fred Rodriguez at frodriguez@soazseniorpride.org.

AWARD CATEGORIES AND EVALUATION CRITERIA

Outstanding Philanthropist Award

Recognizes an individual, family, or group whose exceptional generosity through personal financial support to various charitable causes improves the quality of life in our community and demonstrates leadership in philanthropic giving. Their generosity encourages others to take philanthropic leadership roles in the community.

Criteria for evaluating nominations:

- ☐ Nominee's financial and philanthropic impact makes a significant difference within the community
- ☐ Nominee works with multiple charitable organizations
- ☐ Nominee's length of commitment is substantial to the community at large
- ☐ Nominee inspires and motivates other philanthropists with their gifts or support to an organization or cause
- ☐ Through their philanthropy, nominee has established a "lasting impact" on the community or for a cause and has changed the lives of many people
- ☐ Evidence is provided showing the nominee's direct charitable contributions to multiple nonprofit organizations in the Southern Arizona region; Disclosure of amounts are not needed, however the judges will want to understand the level of giving to local organizations
- ☐ Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Youth in Philanthropy Award

Recognizes service by an individual or group of young people, ages 22 and younger, who have demonstrated outstanding commitment to the community through direct financial support, development of charitable programs, volunteerism, and leadership in the advancement of philanthropy.

Criteria for evaluating nominations:

- ☐ Nominee has learned about and demonstrated good use of time, talent and/or treasure for the common good through planning and implementation of a specific fundraising project
- ☐ Nominee has had a measurable impact on a chosen agency and/or the community
- ☐ Nominee has exhibited creativity in raising funds and/or volunteer support for an agency and/or the community
- ☐ Nominee exhibits exceptional leadership through volunteer fundraising and serves as a role model to other youth
- ☐ Nominee is responsive and innovative in their approach to meeting current community needs
- ☐ Judges will be considering whether the nominee was required to do this service as part of their school/work or if they were doing it on their own.

Outstanding Corporate or Corporate Foundation Philanthropist Award

Recognizes a corporation or a corporate foundation that has a demonstrated record of outstanding commitment through charitable financial support and the creation of a corporate philanthropic culture that encourages and motivates employees/others to take leadership roles, make an impact in philanthropy, and be involved in the community.

Criteria for evaluating nominations:

- ☐ Nominee has an established record of charitable support to a diverse group of organizations and causes within our community
- ☐ Nominee's corporate model sets a desired example for philanthropic involvement/contribution

- ☐ Through their philanthropy, nominee has a significant impact on the community and has changed the lives of many people
- ☐ Nominee goes beyond financial support and provides support through volunteerism and works as a true partner with organizations
- ☐ Nominee creates a philanthropic culture within their corporation that encourages and motivates employees and others to make an impact in our community through philanthropy
- ☐ Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Foundation Philanthropist Award

Recognizes a grant-making and *non-corporate* foundation that has demonstrated outstanding commitment through strategic financial support, encouragement, and motivation of others to take leadership roles, make an impact in philanthropy, and be involved in the community.

Criteria for evaluating nominations:

- ☐ Nominee has an established record of charitable support to a diverse group of causes/organizations/groups within the community
- ☐ Nominee's foundation model sets a desired example for philanthropic involvement/contribution
- ☐ Through their philanthropy, nominee has a significant impact on the community and has changed the lives of many people
- ☐ Nominee goes beyond financial support and provides capacity building
- ☐ Nominee's commitment to philanthropy exhibits the spirit of philanthropy
- ☐ Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Fundraising Executive Award

Recognizes a professional fundraiser whose work exemplifies leadership, competence, achievement, ethical standards and commitment to philanthropy. *PLEASE NOTE: Nominees for this award must be members of the Association of Fundraising Professionals.*

Criteria for evaluating nominations:

- ☐ Nominee exhibits leadership within AFP, within their organization, and within the community as a volunteer
- ☐ Nominee pursues continuing professional development
- ☐ Nominee engages in mentoring, teaching and working with others
- ☐ Nominee inspires others and is a motivating force for organizations
- ☐ Nominee demonstrates competence, success and achievement
- ☐ Nominee demonstrates and embodies professional and ethical standards
- ☐ Nominee demonstrates a commitment to philanthropy and exhibits the spirit of philanthropy
- ☐ Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Volunteer Fundraiser Award

Recognizes an individual, organization, or group that demonstrates exceptional leadership and commitment to the advancement of philanthropy and motivates and inspires other volunteers in successful fundraising projects.

Criteria for evaluating nominations:

- ☐ Nominee exhibits exceptional leadership through volunteer fundraising
- ☐ Nominee motivates and inspires other volunteers and volunteer fundraisers
- ☐ Nominee demonstrates long-term commitment to philanthropy

- ❑ Nominee affects a diversity of organizations
- ❑ Nominee makes a significant impact on an organization(s) through volunteer commitment that has changed the lives of many people
- ❑ Evidence is provided that the nominee's volunteer work directly led to charitable contributions to the organization or multiple organizations
- ❑ Evidence is provided that the nominee's volunteer work was not completed as part of their paid responsibilities for their professional job
- ❑ Nominee is responsive and innovative in their approach to meeting current community needs

About the Selection Process:

Selection for the six major awards is completed by a panel of independent judges. Judges are selected based on their professional experience and represent a diverse group of community members and are different each year. All judges are provided a rubric to score potential awardees. Judges review all nomination forms and letters of support and have a set period of time to review and score the nominees based on the criteria listed under each category. Selection is made at a meeting where judges vote, provide feedback, and officially select the honorees. Judges are asked to recuse themselves from reviewing any nominee's application with which they are personally or professionally involved. **National Philanthropy Day committee members and AFP Southern Arizona members are not allowed to be judges for the awards.** Nominators and nominees will be notified of the panel's selection by **Monday, June 30, 2025.**

NATIONAL PHILANTHROPY DAY® AWARDS RECIPIENTS

OUTSTANDING PHILANTHROPIST

1988	Lynda Cook Gunn	2007	Bill and Shirley Estes
1989	Roy Drachman	2008	Drs. John and Helen Schaefer
1990	Ora DeConcini Martin	2009	I. Michael and Beth Kasser
1991	Sidney Tyler	2010	Dorothy D. Vanek
1992	Rebecca & Charles Richardson	2011	Allan and Alfie Norville
1993	Phoebe Pack	2012	Archibald and Laura Brown
1994	Norman & Frances McClelland	2013	Chandler Warden
1995	Mrs. Sam Witt	2014	Gulshan and Neelam Sethi
1996	Virginia Furrow, M.D.	2015	Allan Levin Family
1997	Slivy Edmonds Cotton	2016	Tim Schaffner & Anne Maley-Schaffner
1998	Mel and Enid Zuckerman	2017	Mary Jo Ghory
1999	James E. Rogers, Esq	2018	Jim and Louise Glasser
2000	Don Soldwedel	2019	Dominic Ortega
2001	Sid Morse	2020	Adaline Klemmedson
2002	Jim Click	2021	Ginny Clements
2003	Joan and Donald Diamond	2022	Brandt & Vicki Hazen
2004	Jose and Carmen Canchola	2023	Jill Rosenzweig
2005	Bob Strauss	2024	Peggy Goulding
2006	Bill and Alice Roe		

OUTSTANDING CORPORATE/FOUNDATION PHILANTHROPIST 1988-2017

1988	Gannett Foundation	2004	355th Wing at Davis Monthan
1989	Flinn Foundation	2005	Raytheon Missile Systems
1990	Angel Charity/Stonewall Foundation	2006	Long Realty Cares Foundation
1991	Hughes Go Club	2007	The West
1992	Valley National Bank	2008	BHP Copper, Inc.
1993	IBM Corporation	2009	Cox Communications
1994	Intergroup Healthcare	2010	Brown Family Foundation
1995	The Stocker Foundation	2011	Citi
1996	Pizza Hut of Arizona	2012	Tucson Electric Power
1997	Tucson Electric Power	2013	Desert Diamond Casino and Entertainment
1998	Amazon Foundation	2014	Freeport McMoRan Copper & Gold, Inc. and Wallace Research Foundation
1999	eegee's Inc.	2015	Marshall Foundation
2000	Gordon Foundation	2016	GEICO
2001	Wells Fargo Bank	2017	Tucson Electric Power
2002	Not awarded		
2003	Linda Lohse, Foundations		

OUTSTANDING CORPORATION/CORPORATE FOUNDATION PHILANTHROPIST

2018	Casino del Sol
2019	Tucson Federal Credit Union
2020	Creatista Films & Photography
2021	Roche Diagnostics
2022	Southwest Gas
2023	Tucson Subaru
2024	Arizona Complete Health

OUTSTANDING FOUNDATION PHILANTHROPIST

**This category was separated from the Corporate Foundation category in 2018*

2018	Community Foundation of Southern Arizona
2019	David and Laura Lovell Foundation
2020	Connie J. Hillman Family Foundation
2021	Social Venture Partners
2022	LGBTQ+ Alliance Fund
2023	Abbott Family Foundation
2024	Arizona Elks Association

CRISIS RESPONSE & RECOVERY IN PHILANTHROPY

**This was a temporary category due to COVID-19*

2020 Community Foundation for Southern Arizona
2021 Doug Levy, Feast

OUTSTANDING VOLUNTEER FUNDRAISER

1989 George Rosenberg	2007 Angel Charity for Children
1990 Louise Thomas	2008 Jeffrey Minker
1991 Jim Click	2009 The Centurions
1992 George Miraben	2010 Tucson Conquistadores
1993 Anne E. Nelson	2011 Camerone Elise Parker
1994 Women of the Active 20/30 Club	2012 Arizona Daily Star- Sportsman's Foundation
1995 Paul Zucarelli	2013 Carla Keegan
1996 Donald Shropshire	2014 Lynne Wood Dusenberry
1997 Shirley Chann	2015 Jill Rich
1998 Humberto Lopez	2016 Dawn Cole, Patty Doer, Kathey Hard
1999 Sandra C. Maxfield	2017 Rotary Club of Tucson
2000 Country Fair White Elephant	2018 Page Chancellor Marks
2001 Nancy Bissell	2019 Michael Cyrino
2002 Mary Ann Dobras	2020 Janos Wilder
2003 Joan Kaye Cauthorn	2021 Desha Bymers-Davis
2004 Michael Hard	2022 Andy Silverman
2005 Thomas Chestnut	2023 Cristina Baena
2006 Rodney Glassman	2024 Nancy March

OUTSTANDING YOUTH IN PHILANTHROPY

2008 Catalina Foothills High School Student Council	2017 City High School Internship Program
2009 B'nai Tzedek Teen Philanthropy Program	2018 Cougar Bellinger
2010 Salpointe Catholic School 2009 Varsity Football Team	2019 Salpointe Catholic High School
2011 Noah Cohen Memorial Youth Philanthropy Fund	2020 Julia Wieland
2012 Unidas - Women's Foundation of Southern Arizona	2021 Alpha Chi Omega
2014 Girl Scout Junior Troop 486	2022 Lily Messing
2015 San Miguel High School's Club Pag-asa	2023 Alpha Delta Pi
2016 Assisteens Auxiliary – Assistance League of Tucson	2024 not awarded

OUTSTANDING FUNDRAISING EXECUTIVE

1988 Barbara R. Levy, ACFRE	2007 Margie Puerta Edson, CFRE
1989 Dick Imwalle	2008 Deborah Dale, CFRE
1990 Soni Marvin	2009 Susan Sirkus, CFRE
1991 Donna Grant	2010 Pauline Hechler, CFRE
1992 Tim Janes	2011 Brenda Goldsmith
1993 Sally Drachman, Ph.D., CFRE	2012 Laura Alexander, MA, CFRE
1994 Gordon Packard	2013 Angie Johnson Smith
1995 Ed Parker	2014 Dana Dawson, CFRE
1996 Jannie Cox, FAHP	2015 Edna Meza Aguirre, CFRE
1997 Not awarded	2016 Ethan Smith Cox, CFRE
1998 Pat Bjorhovde, CFRE	2017 Michelle Conklin, CFRE
1999 John D. Tabor, CFRE, FAHP	2018 Hilary Van Alsbury, CFRE
2000 Pamela Doherty, CFRE	2019 Julie Ragland
2001 Cheryl House, CFRE	2020 Lana Baldwin, CFRE
2002 Mary Louise "Maizie" Luna, CFRE	2021 Enrique Aldana
2003 Judy Davidson, CFRE	2022 Lisa Robinson, CFRE
2004 Brian Bateman, MA, CFRE	2023 Julie Wolfe Beadle, CFRE
2005 Clyde Kunz, CFRE	2024 Gemma Thomas, CFRE
2006 Jenny Carrillo, CFRE	