



NATIONAL PHILANTHROPY DAY® 2025 NOMINATIONS PACKET

In November 2025, the Association of Fundraising Professionals Southern Arizona Chapter will host its 37th Annual National Philanthropy Day Awards Program. Six major awards will be presented to individuals and organizations whose philanthropic contributions and dedicated volunteerism improve the quality of life in our community. While contributions of volunteerism are important and considered during the review process, the individual/organization must have made a **philanthropic** impact. For further details, please pay attention to the criteria listed under each award.

The six major awards and the criteria for judging are listed below. Please review the categories and criteria for evaluation carefully. Use the evaluation criteria to assist you in preparing the nominations for your candidates. We highly recommend nominators have all nominees give their approval for the nomination prior to submission.

Nomination Guidelines:

- **Nominations must be received by 5:00 PM on Monday, June 9, 2025. *Deadline is absolute!***
- You may submit more than one nomination.
- Because there are so many great people and organizations that deserve to be honored, nominations for past awardees in the same category will not be accepted. A listing of previous awardees is attached.
- *Please note: Any previous winner in the Outstanding Corporate/Foundation Philanthropist category may not be nominated again in either the Outstanding Corporate or Outstanding Foundation Philanthropist categories.*
- You must submit all materials **electronically** at <https://afpsoaz.org/events/national-philanthropy-day/>. The **Nomination Form will be submitted as a google form** and your letter of nomination and letters of support will be attached as pdfs to your online submission. The packet should not exceed 8 pages total (1 form, your 2 page nomination letter, up to 5 support letters). Letters of support can be submitted separately from the nomination via email to afpsouthernaz@gmail.com by Monday, June 9, 2025. For questions about submission, please contact Brittany Smith, NPD Chair, at bsmith@yoto.org.
- For questions about the nomination process or content, please contact NPD Nominations Chair Fred Rodriguez at frodriguez@soazseniorpride.org.

AWARD CATEGORIES AND EVALUATION CRITERIA

Outstanding Philanthropist Award

Recognizes an individual, family, or group whose exceptional generosity through personal financial support to various charitable causes improves the quality of life in our community and demonstrates leadership in philanthropic giving. Their generosity encourages others to take philanthropic leadership roles in the community.

Criteria for evaluating nominations:

- Nominee's financial and philanthropic impact makes a significant difference within the community
- Nominee works with multiple charitable organizations
- Nominee's length of commitment is substantial to the community at large
- Nominee inspires and motivates other philanthropists with their gifts or support to an organization or cause
- Through their philanthropy, nominee has established a "lasting impact" on the community or for a cause and has changed the lives of many people
- Evidence is provided showing the nominee's direct charitable contributions to multiple nonprofit organizations in the Southern Arizona region; Disclosure of amounts are not needed, however the judges will want to understand the level of giving to local organizations
- Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Youth in Philanthropy Award

Recognizes service by an individual or group of young people, ages 22 and younger, who have demonstrated outstanding commitment to the community through direct financial support, development of charitable programs, volunteerism, and leadership in the advancement of philanthropy.

Criteria for evaluating nominations:

- Nominee has learned about and demonstrated good use of time, talent and/or treasure for the common good through planning and implementation of a specific fundraising project
- Nominee has had a measurable impact on a chosen agency and/or the community
- Nominee has exhibited creativity in raising funds and/or volunteer support for an agency and/or the community
- Nominee exhibits exceptional leadership through volunteer fundraising and serves as a role model to other youth
- Nominee is responsive and innovative in their approach to meeting current community needs
- Judges will be considering whether the nominee was required to do this service as part of their school/work or if they were doing it on their own.

Outstanding Corporate or Corporate Foundation Philanthropist Award

Recognizes a corporation or a corporate foundation that has a demonstrated record of outstanding commitment through charitable financial support and the creation of a corporate philanthropic culture that encourages and motivates employees/others to take leadership roles, make an impact in philanthropy, and be involved in the community.

Criteria for evaluating nominations:

- Nominee has an established record of charitable support to a diverse group of organizations and causes within our community
- Nominee's corporate model sets a desired example for philanthropic involvement/contribution

- ❑ Through their philanthropy, nominee has a significant impact on the community and has changed the lives of many people
- ❑ Nominee goes beyond financial support and provides support through volunteerism and works as a true partner with organizations
- ❑ Nominee creates a philanthropic culture within their corporation that encourages and motivates employees and others to make an impact in our community through philanthropy
- ❑ Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Foundation Philanthropist Award

Recognizes a grant-making and *non-corporate* foundation that has demonstrated outstanding commitment through strategic financial support, encouragement, and motivation of others to take leadership roles, make an impact in philanthropy, and be involved in the community.

Criteria for evaluating nominations:

- ❑ Nominee has an established record of charitable support to a diverse group of causes/organizations/groups within the community
- ❑ Nominee’s foundation model sets a desired example for philanthropic involvement/contribution
- ❑ Through their philanthropy, nominee has a significant impact on the community and has changed the lives of many people
- ❑ Nominee goes beyond financial support and provides capacity building
- ❑ Nominee’s commitment to philanthropy exhibits the spirit of philanthropy
- ❑ Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Fundraising Executive Award

Recognizes a professional fundraiser whose work exemplifies leadership, competence, achievement, ethical standards and commitment to philanthropy. *PLEASE NOTE: Nominees for this award must be members of the Association of Fundraising Professionals.*

Criteria for evaluating nominations:

- ❑ Nominee exhibits leadership within AFP, within their organization, and within the community as a volunteer
- ❑ Nominee pursues continuing professional development
- ❑ Nominee engages in mentoring, teaching and working with others
- ❑ Nominee inspires others and is a motivating force for organizations
- ❑ Nominee demonstrates competence, success and achievement
- ❑ Nominee demonstrates and embodies professional and ethical standards
- ❑ Nominee demonstrates a commitment to philanthropy and exhibits the spirit of philanthropy
- ❑ Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Volunteer Fundraiser Award

Recognizes an individual, organization, or group that demonstrates exceptional leadership and commitment to the advancement of philanthropy and motivates and inspires other volunteers in successful fundraising projects.

Criteria for evaluating nominations:

- ❑ Nominee exhibits exceptional leadership through volunteer fundraising
- ❑ Nominee motivates and inspires other volunteers and volunteer fundraisers
- ❑ Nominee demonstrates long-term commitment to philanthropy

- Nominee affects a diversity of organizations
- Nominee makes a significant impact on an organization(s) through volunteer commitment that has changed the lives of many people
- Evidence is provided that the nominee's volunteer work directly led to charitable contributions to the organization or multiple organizations
- Evidence is provided that the nominee's volunteer work was not completed as part of their paid responsibilities for their professional job
- Nominee is responsive and innovative in their approach to meeting current community needs

About the Selection Process:

Selection for the six major awards is completed by a panel of independent judges. Judges are selected based on their professional experience and represent a diverse group of community members and are different each year. All judges are provided a rubric to score potential awardees. Judges review all nomination forms and letters of support and have a set period of time to review and score the nominees based on the criteria listed under each category. Selection is made at a meeting where judges vote, provide feedback, and officially select the honorees. Judges are asked to recuse themselves from reviewing any nominee's application with which they are personally or professionally involved. **National Philanthropy Day committee members and AFP Southern Arizona members are not allowed to be judges for the awards.** Nominators and nominees will be notified of the panel's selection by **Monday, June 30, 2025.**

NATIONAL PHILANTHROPY DAY® AWARDS RECIPIENTS

OUTSTANDING PHILANTHROPIST

1988	Lynda Cook Gunn	2007	Bill and Shirley Estes
1989	Roy Drachman	2008	Drs. John and Helen Schaefer
1990	Ora DeConcini Martin	2009	I. Michael and Beth Kasser
1991	Sidney Tyler	2010	Dorothy D. Vanek
1992	Rebecca & Charles Richardson	2011	Allan and Alfie Norville
1993	Phoebe Pack	2012	Archibald and Laura Brown
1994	Norman & Frances McClelland	2013	Chandler Warden
1995	Mrs. Sam Witt	2014	Gulshan and Neelam Sethi
1996	Virginia Furrow, M.D.	2015	Allan Levin Family
1997	Slivy Edmonds Cotton	2016	Tim Schaffner & Anne Maley-Schaffner
1998	Mel and Enid Zuckerman	2017	Mary Jo Ghory
1999	James E. Rogers, Esq	2018	Jim and Louise Glasser
2000	Don Soldwedel	2019	Dominic Ortega
2001	Sid Morse	2020	Adaline Klemmedson
2002	Jim Click	2021	Ginny Clements
2003	Joan and Donald Diamond	2022	Brandt & Vicki Hazen
2004	Jose and Carmen Canchola	2023	Jill Rosenzweig
2005	Bob Strauss	2024	Peggy Goulding
2006	Bill and Alice Roe		

OUTSTANDING CORPORATE/FOUNDATION PHILANTHROPIST 1988-2017

1988	Gannett Foundation	2004	355th Wing at Davis Monthan
1989	Flinn Foundation	2005	Raytheon Missile Systems
1990	Angel Charity/Stonewall Foundation	2006	Long Realty Cares Foundation
1991	Hughes Go Club	2007	The West
1992	Valley National Bank	2008	BHP Copper, Inc.
1993	IBM Corporation	2009	Cox Communications
1994	Intergroup Healthcare	2010	Brown Family Foundation
1995	The Stocker Foundation	2011	Citi
1996	Pizza Hut of Arizona	2012	Tucson Electric Power
1997	Tucson Electric Power	2013	Desert Diamond Casino and Entertainment
1998	Amazon Foundation	2014	Freeport McMoRan Copper & Gold, Inc. and Wallace Research Foundation
1999	eegee's Inc.	2015	Marshall Foundation
2000	Gordon Foundation	2016	GEICO
2001	Wells Fargo Bank	2017	Tucson Electric Power
2002	Not awarded		
2003	Linda Lohse, Foundations		

OUTSTANDING CORPORATION/CORPORATE FOUNDATION PHILANTHROPIST

2018	Casino del Sol
2019	Tucson Federal Credit Union
2020	Creatista Films & Photography
2021	Roche Diagnostics
2022	Southwest Gas
2023	Tucson Subaru
2024	Arizona Complete Health

OUTSTANDING FOUNDATION PHILANTHROPIST

**This category was separated from the Corporate Foundation category in 2018*

2018	Community Foundation of Southern Arizona
2019	David and Laura Lovell Foundation
2020	Connie J. Hillman Family Foundation
2021	Social Venture Partners
2022	LGBTQ+ Alliance Fund
2023	Abbett Family Foundation
2024	Arizona Elks Association

CRISIS RESPONSE & RECOVERY IN PHILANTHROPY

**This was a temporary category due to COVID-19*

- 2020 Community Foundation for Southern Arizona
- 2021 Doug Levy, Feast

OUTSTANDING VOLUNTEER FUNDRAISER

- | | | | |
|------|--------------------------------|------|--|
| 1989 | George Rosenberg | 2007 | Angel Charity for Children |
| 1990 | Louise Thomas | 2008 | Jeffrey Minker |
| 1991 | Jim Click | 2009 | The Centurions |
| 1992 | George Miraben | 2010 | Tucson Conquistadores |
| 1993 | Anne E. Nelson | 2011 | Camerone Elise Parker |
| 1994 | Women of the Active 20/30 Club | 2012 | Arizona Daily Star- Sportsman's Foundation |
| 1995 | Paul Zucarelli | 2013 | Carla Keegan |
| 1996 | Donald Shropshire | 2014 | Lynne Wood Dusenberry |
| 1997 | Shirley Chann | 2015 | Jill Rich |
| 1998 | Humberto Lopez | 2016 | Dawn Cole, Patty Doer, Kathey Hard |
| 1999 | Sandra C. Maxfield | 2017 | Rotary Club of Tucson |
| 2000 | Country Fair White Elephant | 2018 | Page Chancellor Marks |
| 2001 | Nancy Bissell | 2019 | Michael Cyrino |
| 2002 | Mary Ann Dobras | 2020 | Janos Wilder |
| 2003 | Joan Kaye Cauthorn | 2021 | Desha Bymers-Davis |
| 2004 | Michael Hard | 2022 | Andy Silverman |
| 2005 | Thomas Chestnut | 2023 | Cristina Baena |
| 2006 | Rodney Glassman | 2024 | Nancy March |

OUTSTANDING YOUTH IN PHILANTHROPY

- | | | | |
|------|--|------|-------------------------------------|
| 2008 | Catalina Foothills High School Student Council | 2017 | City High School Internship Program |
| 2009 | B'nai Tzedek Teen Philanthropy Program | 2018 | Cougar Bellingier |
| 2010 | Salpointe Catholic School 2009 Varsity Football Team | 2019 | Salpointe Catholic High School |
| 2011 | Noah Cohen Memorial Youth Philanthropy Fund | 2020 | Julia Wieland |
| 2012 | Unidas - Women's Foundation of Southern Arizona | 2021 | Alpha Chi Omega |
| 2014 | Girl Scout Junior Troop 486 | 2022 | Lily Messing |
| 2015 | San Miguel High School's Club Pag-asa | 2023 | Alpha Delta Pi |
| 2016 | Assisteens Auxiliary – Assistance League of Tucson | 2024 | not awarded |

OUTSTANDING FUNDRAISING EXECUTIVE

- | | | | |
|------|---------------------------------|------|---------------------------|
| 1988 | Barbara R. Levy, ACFRE | 2007 | Margie Puerta Edson, CFRE |
| 1989 | Dick Imwalle | 2008 | Deborah Dale, CFRE |
| 1990 | Soni Marvin | 2009 | Susan Sirkus, CFRE |
| 1991 | Donna Grant | 2010 | Pauline Hechler, CFRE |
| 1992 | Tim Janes | 2011 | Brenda Goldsmith |
| 1993 | Sally Drachman, Ph.D., CFRE | 2012 | Laura Alexander, MA, CFRE |
| 1994 | Gordon Packard | 2013 | Angie Johnson Smith |
| 1995 | Ed Parker | 2014 | Dana Dawson, CFRE |
| 1996 | Jannie Cox, FAHP | 2015 | Edna Meza Aguirre, CFRE |
| 1997 | Not awarded | 2016 | Ethan Smith Cox, CFRE |
| 1998 | Pat Bjorhovde, CFRE | 2017 | Michelle Conklin, CFRE |
| 1999 | John D. Tabor, CFRE, FAHP | 2018 | Hilary Van Alsbury, CFRE |
| 2000 | Pamela Doherty, CFRE | 2019 | Julie Ragland |
| 2001 | Cheryl House, CFRE | 2020 | Lana Baldwin, CFRE |
| 2002 | Mary Louise "Maizie" Luna, CFRE | 2021 | Enrique Aldana |
| 2003 | Judy Davidson, CFRE | 2022 | Lisa Robinson, CFRE |
| 2004 | Brian Bateman, MA, CFRE | 2023 | Julie Wolfe Beadle, CFRE |
| 2005 | Clyde Kunz, CFRE | 2024 | Gemma Thomas, CFRE |
| 2006 | Jenny Carrillo, CFRE | | |