



ASSOCIATION OF FUNDRAISING PROFESSIONALS

About the Association of Fundraising Professionals

The Association of Fundraising Professionals (AFP) empowers individuals and organizations to practice ethical fundraising through professional education, networking, research and advocacy. We work to stimulate a world of generosity and positive social good through fundraising best practice. Founded in 1960, AFP has 31,000 members in more than 240 chapters throughout the world.

AFP Southern Arizona Chapter

Members of the AFP Southern Arizona Chapter represent a diverse cross-section of the local nonprofit sector. Members are nonprofit professionals, including development directors, planned giving officers, major gift officers, special event coordinators, community relations professionals, direct mail specialists, donor database managers, consultants, trainers, and executive directors. Most members hold a level of responsibility for selecting fundraising, communications, and marketing products and services for their department or organization.

The AFP Southern Arizona Chapter hosts monthly breakfast meetings at the Community Foundation for Southern Arizona. Held the second Friday of each month, AFP meetings bring together 30–50 nonprofit professionals for networking and expert-led discussions on ethics, donor relations, campaign strategies, and more.

About National Philanthropy Day®

2025 National Philanthropy Day®
Friday, November 14, 2025 | El Conquistador Tucson

National Philanthropy Day is an annual event to recognize and celebrate the philanthropists and fundraisers who sustain our vibrant nonprofit community. Each year, the Association of Fundraising Professionals hosts a community celebration of the transformative power of philanthropy. Six major awards will be presented to individuals and organizations whose philanthropic contributions and dedicated volunteerism improve the quality of life in our community.

2025 National Philanthropy Day®

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We invite you to join us in celebrating our philanthropic community as a sponsor of National Philanthropy Day 2025 to honor those who go above and beyond for nonprofit organizations throughout Southern Arizona. Though the primary goal of the event is to celebrate Tucson's generous spirit, NPD also serves as the main fundraiser for the AFP Southern Arizona Chapter. Event proceeds support scholarships for AFP members for conferences, certifications, and annual membership dues.

AFP is seeking sponsors to assist us in advancing ethical and effective fundraising by sponsoring the 2025 NPD Awards Luncheon.

Visit afpsoaz.org/events/national-philanthropy-day for more information or to submit your Sponsorship Form.

Sponsorship Opportunities

BENEFIT	Platinum / Title Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Table PLUS Sponsor \$1,250	After-Party Sponsor \$1,000
Opportunity to speak on stage & introduce a group of event honorees	✓				
Opportunity to place an item/brochure at each seat at the event (700 pieces needed)	✓				
AFP Monthly Chapter Meeting	"Curtain Minute"	"Curtain Minute"	Recognition of Support		
Logo placement on AFP website for one year linked to sponsor's website	✓	✓	✓		
Ad in NPD Programs - B&W Print; Full Color Digital	Full Page Ad	Full Page Ad	Half Page Ad	Quarter Page Ad	Full Page - Promoting After-Party
One (1) Table for 10 at the NPD Luncheon	✓	✓	✓	✓	
One (1) Spirit of Philanthropy Award	✓	✓	✓	✓	
Promotional Materials/Print (Deadlines permitting)	✓	✓	✓	✓	Specific to After-Party Materials
Social Media/E-blasts	✓	✓	✓	✓	✓

In-Kind & Customized Sponsorship Opportunities Available.
Contact Brittany Smith at bsmith@yoto.org for more information.

Add on an AFP Southern Arizona Chapter Meeting Sponsorship!

For a reduced rate of \$250, you can combine this opportunity with your NPD Sponsorship to reach a broader audience! As a Breakfast Sponsor, you will receive:

- ➡ Direct engagement with fundraising professionals and nonprofit executives
- ➡ Company name, logo, and website link featured on AFP website, e-newsletter, and communications
- ➡ 30-second live introduction & 2-minute welcome speech at event

Limited Opportunities Available.

Contact Lisa Robinson at lisa@do-good-better.com for more information.