



# ASSOCIATION OF FUNDRAISING PROFESSIONALS

## Sponsorship Opportunities

2024 National Philanthropy Day®

Friday, November 15, 2024 | Tucson Marriott University Park

## About the Association of Fundraising Professionals

The Association of Fundraising Professionals (AFP) empowers individuals and organizations to practice ethical fundraising through professional education, networking, research and advocacy. We work to stimulate a world of generosity and positive social good through fundraising best practice. Founded in 1960, AFP has 31,000 members in more than 240 chapters throughout the world.

## AFP Southern Arizona Chapter

Members of the Southern Arizona AFP Chapter represent a diverse cross-section of the local nonprofit sector. Members are nonprofit professionals, including development directors, planned giving officers, major gift officers, special event coordinators, community relations professionals, direct mail specialists, donor database managers, consultants, trainers, and executive directors. Most members hold a level of responsibility for selecting fundraising, communications, and marketing products and services for their department or organization.

## About National Philanthropy Day®

National Philanthropy Day is an annual event to recognize and celebrate the philanthropists and fundraisers who sustain our vibrant nonprofit community. Each year, the Association of Fundraising Professionals hosts a community celebration of the transformative power of philanthropy. Six major awards will be presented to individuals and organizations whose philanthropic contributions and dedicated volunteerism improve the quality of life in our community.

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We invite you to join us in celebrating our philanthropic community as a sponsor of National Philanthropy Day 2024 to honor those who go above and beyond for nonprofit organizations throughout Southern Arizona. Though the primary goal of the event is to celebrate Tucson's generous spirit, NPD also serves as the main fundraiser for the AFP Southern Arizona Chapter. Event proceeds support scholarships for AFP members for conferences, certifications, and annual membership dues.

**AFP is seeking sponsors to assist us in advancing ethical and effective fundraising by sponsoring the 2024 NPD Awards Luncheon.**

Visit [afpsoaz.org/events/national-philanthropy-day](https://afpsoaz.org/events/national-philanthropy-day) for more information or to submit your Sponsorship Form.

## Sponsorship Opportunities

BENEFIT	Platinum / Title Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$2,500	TablePLUS Sponsor \$1,250	After-Party Sponsor \$1,500	
Opportunity to speak on-stage & introduce a group of event honorees	<b>RESERVED</b>					
Opportunity to place an item/brochure at each seat at the event (700 pieces needed)						
AFP Monthly Chapter Meeting		"Curtain Minute"	"Curtain Minute"	Recognition of Support		
Logo placement on AFP website for one year linked to sponsor's website			✓	✓		
Ad in NPD Programs - B&W Print; Full Color Digital		Full Page Ad	Full Page Ad	Half Page Ad	Quarter Page Ad	Full Page/Promoting After-Party
One (1) Table for 10 at the NPD Luncheon			✓	✓	✓	
One (1) Spirit of Philanthropy Award			✓	✓	✓	
Promotional Materials/Print (Deadlines permitting)			✓	✓	✓	Specific to After-Party Materials
Social Media/E-blasts			✓	✓	✓	✓

**In-Kind & Customized Sponsorship Opportunities Available.**

Contact Fred Rodriguez at [frodriguez@saaf.org](mailto:frodriguez@saaf.org) & Courtney Slanaker at [courtney.slanaker@redcross.org](mailto:courtney.slanaker@redcross.org) for more information.