



RONALD MCDONALD HOUSE CHARITIES OF SOUTHERN AZ (TUCSON)

PRESIDENT/CEO

ABOUT THE ORGANIZATION

Ronald McDonald House Charities of Southern Arizona is a local 501(c)(3) nonprofit organization and part of the international organization, Ronald McDonald House Charities. Our focus is on improving the lives of children and their families.

Ronald McDonald House Charities has operated in Tucson since 1981, serving more than 16,000 families over 43 years. We can support children and families because we are supported by a local volunteer Board of Directors, local McDonald's restaurant owner/operators, our generous community and the committed work of our volunteers and staff.

Our signature program is the Ronald McDonald House – a comfortable home-away-from-home for families from out of town with hospitalized or critically ill children. At the Ronald McDonald House, families find comfort and support, home-cooked meals, places for children to play and people who care. Some families stay a few nights, some stay a few months. All families stay as long as they need to free of charge due to generous community support.

We also operate two Ronald McDonald Family Rooms – one at Banner Children's Medical Center and one at Tucson Medical Center. The Family Rooms offer parents with hospitalized children a place to rest and regroup while caring for their hospitalized or critically ill child.

We have two Ronald McDonald Care Mobiles, which are bringing dental care to children in Cochise and Pima Counties, through partnerships with Chiricahua Community Health Centers, Inc. in Cochise County and MHC Healthcare in Marana. Between the two programs, nearly 2,000 children with little to no access to a dentist will receive proper dental care.

OUR MISSION

To nurture the health and well-being of children and their families.

OUR VISION

A world where all children have access to medical care and their families are supported and actively involved in their children's care.

OUR VALUES

Compassion

We are guided by compassion in every interaction and every decision we make.

Love

The first Ronald McDonald House was built with love and love remains at the heart of our work.

Family

When a child is sick, there's nothing better than having family close. Our focus is always on family.

Gratitude

We are grateful and express gratitude for our donors, friends, volunteers and the families who place their trust in us.

OUR HISTORY

"When a child is sick, the family is sick," said Dr. Audrey Evans, co-founder of the first Ronald McDonald House. Dr. Evans knew that when children are ill, they need to be surrounded by family. She asked some community leaders, including a McDonald's Regional Manager, to find her a house for parents from out of town who had children being treated for cancer.

What started in Philadelphia in 1974 as a home-away-from-home for families with critically ill children has expanded all over the world with 386 Ronald McDonald Houses in 48 countries and regions. Each year Ronald McDonald Houses provide housing, meals, and support to millions of families worldwide.

As the organization grew, new programs were added to meet the needs of children and families. Those include Ronald McDonald Family Rooms and Ronald McDonald Care Mobiles. For fifty years, Ronald McDonald House Charities has focused on caring for families so they can care for their children.

In February 1981, the Ronald McDonald House in Tucson became the 21st Ronald McDonald House to open in the country. We started small with a five-bedroom house, but, with community support, have grown to a house with 27 bedrooms, a spacious kitchen, indoor and outdoor play spaces, and a healing garden. We offer families a place to maintain a sense of normalcy, like enjoying a home cooked meal, a chance to give hugs and get hugs from family and friends, and the chance to dream about the future – and look forward to it coming true. We keep families together.

Our House serves over 300 families each year.

In 2002, we added the first Ronald McDonald Family Room at what was then University Medical Center. Now part of Banner Children's Medical Center, the Family Room provides respite and refreshments for up to 800 family members each month. In 2022, we opened a Ronald McDonald Family Room at Tucson Medical Center.

In 2019, we launched the first Ronald McDonald Care Mobile in Arizona, in partnership with Chiricahua Community Health Centers, Inc., to bring dental care to children in Cochise County. In 2023, we launched another Ronald McDonald Care Mobile in partnership with MHC Healthcare in Marana, bringing dental care to children in Pima County.

OUR POSITION

Reporting to the Board of Directors, the President/CEO will provide strategic and innovative leadership to guide the organization on its continued journey of growth and impact. In doing so, this mission-minded leader will be instrumental in helping RMHC achieve its goals and scale the organization. The President/CEO will be a strategic leader who, with the Board, will set and articulate a clear vision for the organization.

This leader will be a highly visible face of the organization, both externally as well as internally, and will represent RMHC in the donor, partner, and hospital communities as well as the RMHC system. The President/CEO will embrace RMHC's desire to maintain and grow its partnerships and impact.

The President/CEO will develop and manage the organization's \$2 million annual budget while passionately leading a team of 9 full-time and 12 part-time staff.

Primary Duties and Responsibilities

Strategic Leadership

- Works with the Board and senior leadership team to develop a shared vision for the organization and builds understanding around the mission.
- Develops and monitors the goals and strategies established to advance the mission.
- Maintains relationships and dialogue with peers worldwide through RMHC Global to anticipate future trends likely to have an impact on its work and seek best practices related to the organization's programs and operations.

Financial and Operational Leadership

- Is accountable for the operational and fiscal integrity of the organization within policies set by the Board of Directors and current laws and regulations.
- Sets clear operational goals and standards to ensure the needs of families are met and that facilities are maintained at the highest levels within established budgets.

- Oversees strategies to meet annual budget goals and monitors performance to ensure the long-term financial viability of the organization.
- Makes sound financial decisions and program recommendations based on a thorough understanding of the organization's overall financial position.

Fundraising Leadership

- Is an integral part of the fundraising team.
- Ensures that Development Staff utilizes best practice fundraising methods, improving the sustainability and diversity of the organization's funding streams through cultivation and retention of individual donors, identifying additional income sources, evaluating ROI for special events, and strengthening community relations.
- Cultivates meaningful and long-term relationships with donors.
- Models gratitude.

Public Relations and Community Impact

- Serves as the principal spokesperson and Brand Ambassador in the community, expanding awareness and improving engagement.
- Responsible for the overall impact of the organization on the community, with particular emphasis on increasing its capacity to drive mission and vision.
- Looks broadly at community and hospital-partner needs to review and determine alignment of programs to need and mission, continued relevance to the strategic vision, and best use of operating capital to implement the mission.
- Is a strong advocate for children and families.

Marketing and Communications

- Provides a communications and marketing strategy that is clear, measurable, and relevant to all target markets to keep stakeholders informed, to promote the organization, and to educate the public about the mission.

Stakeholders

- Promotes a culture that ensures that guest families, staff, volunteers, and partners are treated with the respect, consideration, and values consistent with the mission and vision of the organization.
- Promotes a workforce that values diversity, equity, and inclusion.
- Supervises senior leadership positions, establishes individual goals, and reviews performance on a regular basis.
- Ensures the organizational structure is appropriate for its size and scale.

Board of Directors

- Serves as the principal resource to the Board of Directors and its committees and gives informed direction in policy formulation and interpretation, preferred strategies, and resolutions.

- Maintains an effective working relationship with the Board, characterized by open communication, respect, and trust.
- Assists Board leadership in developing a culture of personal giving and the importance of Board involvement in fundraising and capital campaign success.
- Supports Board development, especially recruitment, in conjunction with Board leadership.

Position Requirements

- Bachelor's degree in Business, Finance, Accounting, Public Administration, or related field; Master's degree preferred.
- 5 - 7 years of relevant experience with a nonprofit organization.
- Progressive management experience.
- Experience in developing and controlling a budget of at least \$2M.
- Demonstrated success working with a Board of Directors and the ability to cultivate new Board Member relationships.
- Demonstrated success in developing and managing new programs and evaluating results.
- Ability to collaborate with diverse groups of people.
- Knowledge of the principles and practices of social service and nonprofit agencies.
- Computer proficiency in Microsoft Word, Excel, Outlook, CRM databases, social media, etc.
- Strong knowledge of, and skill, in managing people.
- Knowledge of the healthcare/hospital system preferred.
- Strong networking skills with proven success in cultivating long term relationships.
- Experience with a full range of fundraising opportunities, including annual and capital campaigns, events, major and planned gifts, grants, and individual and corporate gifts.
- An excellent communicator with the ability to engage, inspire, and educate as a public speaker, in personal meetings, and in written form.
- An understanding of healthcare, business, and related fundraising trends.
- Ability to travel locally in a personal vehicle, have a current Arizona drivers license, and be insurable under the organization's vehicle insurance policy.

Salary Range: \$100,000 - \$150,000/year

We offer a tremendous opportunity to the right candidate – a well-known and well-respected organization in our community, dedicated staff to work with, and a highly engaged Board of Directors.

To apply, send your resume and cover letter telling us what you can do for Ronald McDonald House Charities of Southern Arizona, to Stephanie Smith at ssmith@ssconsultinginc.com.

Ronald McDonald House Charities of Southern Arizona is an Equal Opportunity Employer.