



National Philanthropy Day
Friday, November 17
Tucson Convention Center | Tucson, Az

National Philanthropy Day 2023 Program Advertising

The National Philanthropy Day Event Program highlights our sponsors, awardees, and nominating organizations, and provides space for you to honor your favorite award winner. Hundreds of Southern Arizona's most engaged donors, professionals, and organizations attend the event and receive a printed program, and many more view the digital program online.

Purchase ads at:

<https://afpsoaz.org/events/national-philanthropy-day/>

All camera-ready ads are due by September 29, 2023.

**Submit ads to Yobana Rodriguez at
afpsouthernaz+ads@gmail.com**

Ad materials should be submitted as press ready Adobe Acrobat PDF (recommended). File types also accepted are InDesign, Photoshop (saved as a TIFF or EPS file) or Illustrator (saved as an EPS file). Please convert all fonts in files to outlines and include linked files. Ads in the printed program are black and white; ads in the digital program are full color. Note: All hi-resolution images must be a minimum of 300 DPI at 100% of final print size.

Ad Sizes:

- Quarter Page: B/W 5" x 1.9125" Landscape
- Half Page: B/W 5" x 3.9375" Landscape
- Three Quarter Page: B/W 5" x 5.9875" Portrait
- Full Page: B/W 8" x 5" Portrait

Advertising Rates for Non-Sponsors:

- Quarter Page: \$175
- Half Page: \$300
- Three Quarter Page: \$400
- Full Page: \$500

Submit ads in full color for the digital program. Ads will be black and white in the printed program. Your purchase of advertising to highlight a deserving organization or awardee helps us continue to honor the many people who help our community thrive. Thank you!