



Association of Fundraising Professionals – Southern Arizona Speaker’s Workshop Proposal

The Association of Fundraising Professionals – Southern Arizona (AFP) welcomes proposals for its professional development program during monthly morning meetings. We are delighted that you/your organization is interested in presenting.

AFP’s monthly meeting is one of its primary member educational opportunities. The meetings are held on the second Friday of each month, excluding November and December, from 8:30 AM – 10:00 AM. Meetings are held in person with an option to join by Zoom. A continental breakfast is served.

The meeting provides meaningful time for networking with colleagues in the development profession followed by an informative and interactive educational presentation. It is an opportunity to delve deeper into topics of interest and importance to the membership and fundraising profession.

Topics of interest include, but are not limited to:

- Ethics
- IDEA (inclusion, diversity, equity and access)
- Annual fundraising campaigns
- Major gifts program
- Leadership building and organizational capacity
- Board governance, management, and development
- Communication and presentation skills

Please complete the brief RFP on the following page so that we may consider your interest and topic.

Along with the RFP, please submit a headshot and professional biography for marketing purposes.

Submit materials to Lana Baldwin at lane@do-good-better.com.

Association of Fundraising Professionals (AFP) – Southern Arizona Speaker’s Workshop Proposal

Name: _____ Professional Affiliation: _____

Position: _____ Website: _____

Address: _____ Phone Number: _____

Preferred month to present: _____

Topic/subject matter:

What will you/your firm bring to the membership that will be educational and inspirational? Innovative and transformative?

Your qualifications, unique experience and perspective:

Interactive component(s):

Experience in presenting on this topic:

AFP is dedicated to the values of inclusion, diversity, equity and access. If comfortable, please indicate how you self-identify: racial, ethnicity, gender, and pronouns.

What is your preferred speaker’s fee/stipend?

AFP seeks sponsors for each of our monthly morning workshops. Do you have relationships with any local businesses or organizations that might be a natural fit for sponsoring the session you are proposing?