



National Philanthropy Day 2022 Program Advertising Rates and Specs

The National Philanthropy Day Event Program highlights our sponsors, awardees, and nominating organizations, and provides space for you to honor your favorite award winner.

Hundreds of Southern Arizona's most engaged donors, professionals, and organizations attend the event and receive a printed program, and many more view the digital program online.

Purchase ads at: <https://afpsoaz.org/events/national-philanthropy-day/>. If you have questions about the online payment process, please contact Gerry Oldenski, AFP Administrator, at admin@afpsoaz.org.

All camera-ready ads are due by September 30, 2022.
Submit ads to Yobana Rodriguez at yrodriguez@saaf.org.

Ad materials should be submitted as press ready Adobe Acrobat PDF (recommended). File types also accepted are InDesign, Photoshop (saved as a TIFF or EPS file) or Illustrator (saved as an EPS file). Please convert all fonts in files to outlines and include linked files. Ads in the printed program are black and white; ads in the digital program are full color.

Note: All hi-resolution images must be a minimum of 300 DPI at 100% of final print size.

Quarter Page: B/W 5" x 1.9125" Landscape
Half Page: B/W 5" x 3.9375" Landscape
Three Quarter Page: B/W 5" x 5.9875" Portrait
Full Page: B/W 8" x 5" Portrait

Advertising Rates for Non-Sponsors

Quarter Page: \$175
Half Page: \$300
Three Quarter Page: \$400
Full Page: \$500

Submit ads in full color for the digital program. Ads will be black and white in the printed program.

Your purchase of advertising to highlight a deserving organization or awardee helps us continue to honor the many people who help our community thrive. Thank you!