



NATIONAL PHILANTHROPY DAY® 2022 NOMINATIONS PACKET

On Friday, November 18, 2022, the Association of Fundraising Professionals Southern Arizona Chapter will host its 34th Annual National Philanthropy Day Awards Program at the Westin La Paloma. Six major awards will be presented to individuals and organizations whose philanthropic contributions and dedicated volunteerism improve the quality of life in our community. While contributions of volunteerism are important and considered during the review process, the individual/organization must have made a **philanthropic** impact. For further details, please pay attention to the criteria listed under each award.

The six major awards and the criteria for judging are listed below. Please review the categories and criteria for evaluation carefully, as there have been changes to this nominations packet. Use the evaluation criteria to assist you in preparing the nominations for your candidates. We highly recommend nominators have all nominees give their approval for the nomination prior to submission.

If you want to learn more and ask any questions about the Big 6 Awards and the Spirit of Philanthropy Awards please join us for a **webinar on Friday, April 1 at 12pm.** Use [this link](#) to register.

Nomination Guidelines:

- **Nominations must be received by 5:00 PM on MONDAY, May 2, 2022. *Deadline is absolute!***
- You may submit more than one nomination.
- Because there are so many great people and organizations that deserve to be honored, nominations for past awardees in the same category will not be accepted. A listing of previous awardees is attached.
 - *Please note: Any previous winner in the Outstanding Corporate/Foundation Philanthropist category may not be nominated again in either the Outstanding Corporate or Outstanding Foundation Philanthropist categories.*
- You must submit all materials ***electronically*** at <https://afpsoaz.org/events/national-philanthropy-day/>. The Nomination Form will be submitted as a web form and your letter of nomination and letters of support will be attached as pdfs to your online submission. The packet should not exceed 8 pages total (1 form, your 2 page nomination letter, up to 5 support letters). For questions about submission, please contact Gerry Oldenski, AFP Southern Arizona Chapter Administrator, at admin@afpsoaz.org.
- For questions about the nomination process or content, please contact NPD Nominations Co-Chair Mindy Griffith at mindy@bagitcancer.org.

AWARD CATEGORIES AND EVALUATION CRITERIA

Outstanding Philanthropist Award

Recognizes an individual, family, or group whose exceptional generosity through personal financial support to various charitable causes improves the quality of life in our community and demonstrates leadership in philanthropic giving. Their generosity encourages others to take philanthropic leadership roles in the community.

Criteria for evaluating nominations:

- Nominee's financial and philanthropic impact makes a significant difference within the community
- Nominee works with multiple charitable organizations
- Nominee's length of commitment is substantial to the community at large
- Nominee inspires and motivates other philanthropists with their gifts or support to an organization or cause
- Through their philanthropy, nominee has established a "lasting impact" on the community or for a cause and has changed the lives of many people
- Evidence is provided showing the nominee's direct charitable contributions to multiple nonprofit organizations in the Southern Arizona region; Disclosure of amounts are not needed, however the judges will want to understand the level of giving to local organizations
- Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Volunteer Fundraiser Award

Recognizes an individual, organization, or group that demonstrates exceptional leadership and commitment to the advancement of philanthropy and motivates and inspires other volunteers in successful fundraising projects.

Criteria for evaluating nominations:

- Nominee exhibits exceptional leadership through volunteer fundraising
- Nominee motivates and inspires other volunteers and volunteer fundraisers
- Nominee demonstrates long-term commitment to philanthropy
- Nominee affects a diversity of organizations
- Nominee makes a significant impact on an organization(s) through volunteer commitment that has changed the lives of many people
- Evidence is provided that the nominee's volunteer work directly led to charitable contributions to the organization or multiple organizations
- Evidence is provided that the nominee's volunteer work was not completed as part of their paid responsibilities for their professional job
- Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Corporate or Corporate Foundation Philanthropist Award

Recognizes a corporation or a corporate foundation that has a demonstrated record of outstanding commitment through charitable financial support and the creation of a corporate philanthropic culture that encourages and motivates employees/others to take leadership roles, make an impact in philanthropy, and be involved in the community.

Criteria for evaluating nominations:

- Nominee has an established record of charitable support to a diverse group of organizations and causes within our community
- Nominee's corporate model sets a desired example for philanthropic involvement/contribution
- Through their philanthropy, nominee has a significant impact on the community and has changed the lives of many people
- Nominee goes beyond financial support and provides support through volunteerism and works as a true partner with organizations
- Nominee creates a philanthropic culture within their corporation that encourages and motivates employees and others to make an impact in our community through philanthropy
- Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Foundation Philanthropist Award

Recognizes a grant-making and *non-corporate* foundation that has demonstrated outstanding commitment through strategic financial support, encouragement, and motivation of others to take leadership roles, make an impact in philanthropy, and be involved in the community.

Criteria for evaluating nominations:

- Nominee has an established record of charitable support to a diverse group of causes/organizations/groups within the community
- Nominee's foundation model sets a desired example for philanthropic involvement/contribution
- Through their philanthropy, nominee has a significant impact on the community and has changed the lives of many people
- Nominee goes beyond financial support and provides capacity building
- Nominee's commitment to philanthropy exhibits the spirit of philanthropy
- Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Fundraising Executive Award

Recognizes a professional fundraiser whose work exemplifies leadership, competence, achievement, ethical standards and commitment to philanthropy. *PLEASE NOTE: Nominees for this award must be members of the Association of Fundraising Professionals.*

Criteria for evaluating nominations:

- Nominee exhibits leadership within AFP, within their organization, and within the community as a volunteer
- Nominee pursues continuing professional development
- Nominee engages in mentoring, teaching and working with others
- Nominee inspires others and is a motivating force for organizations
- Nominee demonstrates competence, success and achievement
- Nominee demonstrates and embodies professional and ethical standards
- Nominee demonstrates a commitment to philanthropy and exhibits the spirit of philanthropy
- Nominee is responsive and innovative in their approach to meeting current community needs

Outstanding Youth in Philanthropy Award

Recognizes service by an individual or group of young people, ages 22 and younger, who have demonstrated outstanding commitment to the community through direct financial support, development of charitable programs, volunteerism, and leadership in the advancement of philanthropy.

Criteria for evaluating nominations:

- Nominee has learned about and demonstrated good use of time, talent and/or treasure for the common good through planning and implementation of a specific fundraising project
- Nominee has had a measurable impact on a chosen agency and/or the community
- Nominee has exhibited creativity in raising funds and/or volunteer support for an agency and/or the community
- Nominee exhibits exceptional leadership through volunteer fundraising and serves as a role model to other youth
- Nominee is responsive and innovative in their approach to meeting current community needs
- Judges will be considering whether the nominee was required to do this service as part of their school/work or if they were doing it on their own.

About the Selection Process:

Selection for the six major awards is completed by a panel of independent judges. Judges are selected based on their professional experience and represent a diverse group of community members. All judges are provided a rubric to score potential awardees. Judges review all nomination forms and letters of support and have a set period of time to review and score the nominees based on the criteria listed under each category. Selection is made at a meeting where judges vote, provide feedback, and officially select the honorees. Judges are asked to recuse themselves from reviewing any nominee's application with which they are personally or professionally involved. **National Philanthropy Day committee members and AFP Southern Arizona members are not allowed to be judges for the awards.** Nominators and nominees will be notified of the panel's selection by **Friday, June 10, 2022.**

NATIONAL PHILANTHROPY DAY® AWARDS RECIPIENTS

OUTSTANDING PHILANTHROPIST

1988 Lynda Cook Gunn
1989 Roy Drachman
1990 Ora DeConcini Martin
1991 Sidney Tyler
1992 Rebecca & Charles Richardson
1993 Phoebe Pack
1994 Norman & Frances McClelland
1995 Mrs. Sam Witt
1996 Virginia Furrow, M.D.
1997 Slivy Edmonds Cotton
1998 Mel and Enid Zuckerman
1999 James E. Rogers, Esq
2000 Don Soldwedel
2001 Sid Morse
2002 Jim Click
2003 Joan and Donald Diamond
2004 Jose and Carmen Canchola
2005 Bob Strauss
2006 Bill and Alice Roe
2007 Bill and Shirley Estes
2008 Drs. John and Helen Schaefer
2009 I. Michael and Beth Kasser
2010 Dorothy D. Vanek
2011 Allan and Alfie Norville
2012 Archibald and Laura Brown
2013 Chandler Warden
2014 Gulshan and Neelam Sethi
2015 Allan Levin Family
2016 Tim Schaffner & Anne Maley-Schaffner
2017 Mary Jo Ghory
2018 Jim and Louise Glasser
2019 Dominic Ortega
2020 Adaline Klemmedson
2021 Ginny Clements

OUTSTANDING CORPORATE/FOUNDATION PHILANTHROPIST 1988-2017

1988 Gannett Foundation
1989 Flinn Foundation
1990 Angel Charity/Stonewall Foundation
1991 Hughes Go Club
1992 Valley National Bank
1993 IBM Corporation
1994 Intergroup Healthcare
1995 The Stocker Foundation
1996 Pizza Hut of Arizona
1997 Tucson Electric Power
1998 Amazon Foundation
1999 eegee's Inc.
2000 Gordon Foundation
2001 Wells Fargo Bank
2002 Not awarded
2003 Linda Lohse, Foundations
2004 355th Wing at Davis Monthan
2005 Raytheon Missile Systems
2006 Long Realty Cares Foundation
2007 The West

2008 BHP Copper, Inc.
2009 Cox Communications
2010 Brown Family Foundation
2011 Citi
2012 Tucson Electric Power
2013 Desert Diamond Casino and Entertainment
2014 Freeport McMoRan Copper & Gold, Inc. and
Wallace Research Foundation
2015 Marshall Foundation
2016 GEICO
2017 Tucson Electric Power

OUTSTANDING CORPORATION/CORPORATE FOUNDATION PHILANTHROPIST

2018 Casino del Sol
2019 Tucson Federal Credit Union
2020 Creatista Films & Photography
2021 Roche Diagnostics

OUTSTANDING FOUNDATION PHILANTHROPIST

*This category was separated from the Corporate Foundation
category in 2018*

2018 Community Foundation of Southern Arizona
2019 David and Laura Lovell Foundation
2020 Connie J. Hillman Family Foundation
2021 Social Venture Partners

CRISIS RESPONSE & RECOVERY IN PHILANTHROPY

2020 Community Foundation for Southern Arizona
2021 Doug Levy, Feast

OUTSTANDING VOLUNTEER FUNDRAISER

1989 George Rosenberg
 1990 Louise Thomas
 1991 Jim Click
 1992 George Miraben
 1993 Anne E. Nelson
 1994 Women of the Active 20/30 Club
 1995 Paul Zucarelli
 1996 Donald Shropshire
 1997 Shirley Chann
 1998 Humberto Lopez
 1999 Sandra C. Maxfield
 2000 Country Fair White Elephant
 2001 Nancy Bissell
 2002 Mary Ann Dobras
 2003 Joan Kaye Cauthorn
 2004 Michael Hard
 2005 Thomas Chestnut

2006 Rodney Glassman
 2007 Angel Charity for Children
 2008 Jeffrey Minker
 2009 The Centurions
 2010 Tucson Conquistadores
 2011 Camerone Elise Parker
 2012 Arizona Daily Star- Sportsman's Foundation
 2013 Carla Keegan
 2014 Lynne Wood Dusenberry
 2015 Jill Rich
 2016 Dawn Cole, Patty Doer, Kathey Hard
 2017 Rotary Club of Tucson
 2018 Page Chancellor Marks
 2019 Michael Cyrino
 2020 Janos Wilder
 2021 Desha Bymers-Davis

OUTSTANDING YOUTH IN PHILANTHROPY

2008 Catalina Foothills High School Student Council
 2009 B'nai Tzedek Teen Philanthropy Program
 2010 Salpointe Catholic School 2009 Varsity Football Team
 2011 Noah Cohen Memorial Youth Philanthropy Fund
 2012 Unidas - Women's Foundation of Southern Arizona
 2014 Girl Scout Junior Troop 486

2015 San Miguel High School's Club Pag-asa
 2016 Assisteens Auxiliary – Assistance League of Tucson
 2017 City High School Internship Program
 2018 Cougar Bellinger
 2019 Salpointe Catholic High School
 2020 Julia Wieland
 2021 Alpha Chi Omega

OUTSTANDING FUNDRAISING EXECUTIVE

1988 Barbara R. Levy, ACFRE
 1989 Dick Imwalle
 1990 Soni Marvin
 1991 Donna Grant
 1992 Tim Janes
 1993 Sally Drachman, Ph.D., CFRE
 1994 Gordon Packard
 1995 Ed Parker
 1996 Jannie Cox, FAHP
 1997 Not awarded
 1998 Pat Bjorhovde, CFRE
 1999 John D. Tabor, CFRE, FAHP
 2000 Pamela Doherty, CFRE
 2001 Cheryl House, CFRE
 2002 Mary Louise "Maizie" Luna, CFRE
 2003 Judy Davidson, CFRE

2004 Brian Bateman, MA, CFRE
 2005 Clyde Kunz, CFRE
 2006 Jenny Carrillo, CFRE
 2007 Margie Puerta Edson, CFRE
 2008 Deborah Dale, CFRE
 2009 Susan Sirkus, CFRE
 2010 Pauline Hechler, CFRE
 2011 Brenda Goldsmith
 2012 Laura Alexander, MA, CFRE
 2013 Angie Johnson Smith
 2014 Dana Dawson
 2015 Edna Meza Aguirre
 2016 Ethan Smith Cox
 2017 Michelle Conklin, CFRE
 2018 Hilary Van Alsburg, CFRE
 2019 Julie Ragland
 2020 Lana Baldwin, CFRE
 2021 Enrique Aldana