



NATIONAL PHILANTHROPY DAY® 2021 NOMINATIONS PACKET

On Friday, November 12, 2021, the Association of Fundraising Professionals Southern Arizona Chapter will host its 33rd Annual National Philanthropy Day Awards Virtual Program. Seven major awards will be presented to individuals and organizations whose philanthropic contributions and dedicated volunteerism improve the quality of life in our community. While contributions of volunteerism are important and considered during the review process, the individual/organization must have made a philanthropic impact. For further details, please pay attention to the criteria listed under each award.

The seven major awards and the criteria for judging are listed below. Please review the categories and criteria for evaluation carefully, as there have been changes to this nominations packet. Use the evaluation criteria to assist you in preparing the nominations for your candidates. We highly recommend nominators have all nominees give their approval for the nomination prior to submission.

If you want to learn more and ask any questions about the Big 7 Awards & and the Spirit of Philanthropy Awards please join us for a **webinar on Friday, April 2 at 12pm**. Use [this link](#) to register.

Nomination Guidelines:

- **Nominations must be received by 5:00 PM on FRIDAY, APRIL 30, 2021. *Deadline is absolute!***
- You may submit more than one nomination.
- Because there are so many great people and organizations that deserve to be honored, nominations for past awardees in the same category will not be accepted. A listing of previous awardees is attached.
 - *Please note: Any previous winner in the Outstanding Corporate/Foundation Philanthropist category may not be nominated again in either the Outstanding Corporate or Outstanding Foundation Philanthropist categories.*
- You must submit all materials **electronically** at <https://afpsoaz.org/events/national-philanthropy-day/>. The Nomination Form will be submitted as a web form and your letter of nomination and letters of support will be attached as pdfs to your online submission. The packet should not exceed 8 pages total (1 form, your 2 page nomination letter, up to 5 support letters). For questions about submission, please contact Gerry Oldenski, AFP Southern Arizona Chapter Administrator, at admin@afpsoaz.org.
- For questions about the nomination process or content, please contact NPD Nominations Co-Chair Mindy Griffith at mindy@bagitcancer.org.

AWARD CATEGORIES AND EVALUATION CRITERIA

Outstanding Philanthropist Award

Recognizes an individual, family, or group whose exceptional generosity through personal financial support to various charitable causes improves the quality of life in our community, demonstrates leadership in philanthropic giving, and whose generosity encourages others to take philanthropic leadership roles in the community.

Criteria for evaluating nominations:

- Nominee's financial and philanthropic impact makes a significant difference within the community
- Nominee works with multiple charitable organizations
- Nominee's length of commitment is substantial to the community at large
- Nominee inspires and motivates other philanthropists with their gifts or support to an organization or cause
- Through their philanthropy, nominee has established a "lasting impact" on the community or for a cause and has changed the lives of many people
- Evidence is provided showing the nominee's direct charitable contributions to multiple nonprofit organizations in the Southern Arizona region. Disclosure of amounts are not needed; however the judges will want to understand the level of giving to local organizations.

Outstanding Volunteer Fundraiser Award

Recognizes an individual, organization, or group that demonstrates exceptional leadership and commitment to the advancement of philanthropy and motivates and inspires other volunteers in successful fundraising projects.

Criteria for evaluating nominations:

- Nominee exhibits exceptional leadership through volunteer fundraising
- Nominee motivates and inspires other volunteers and volunteer fundraisers
- Nominee demonstrates long-term commitment to philanthropy
- Nominee affects a diversity of organizations
- Nominee makes a significant impact on an organization(s) through volunteer commitment that has changed the lives of many people
- Evidence is provided that the nominee's volunteer work directly led to charitable contributions to the organization or multiple organizations.
- Evidence is provided that the nominee's volunteer work was not completed as part of their paid responsibilities for their professional job.

Outstanding Corporate or Corporate Foundation Philanthropist Award

Recognizes a corporation or a corporate foundation that has a demonstrated record of outstanding commitment through charitable financial support and the creation of a corporate philanthropic culture that encourages and motivates employees/others to take leadership roles, make an impact in philanthropy, and be involved in the community.

Criteria for evaluating nominations:

- Nominee has an established record of charitable support to a diverse group of organizations and causes within our community
- Nominee's corporate model sets a desired example for philanthropic involvement/contribution
- Through their philanthropy, nominee has a significant impact on the community and has changed the lives of many people
- Nominee goes beyond financial support and provides support through volunteerism and works as a true partner with organizations
- Nominee creates a philanthropic culture within their corporation that encourages and motivates employees and others to make an impact in our community through philanthropy

Outstanding Foundation Philanthropist Award

Recognizes a grant-making and *non-corporate* foundation that has demonstrated outstanding commitment through strategic financial support, encouragement, and motivation of others to take leadership roles, make an impact in philanthropy, and be involved in the community.

Criteria for evaluating nominations:

- Nominee has an established record of charitable support to a diverse group of causes/organizations/groups within the community
- Nominee's foundation model sets a desired example for philanthropic involvement/contribution
- Through their philanthropy, nominee has a significant impact on the community and has changed the lives of many people
- Nominee goes beyond financial support and provides capacity building
- Nominee's commitment to philanthropy exhibits the spirit of philanthropy

Outstanding Fundraising Executive Award

Recognizes a professional fundraiser whose work exemplifies leadership, competence, achievement, ethical standards and commitment to philanthropy. **Please note: Nominees for this award must be members of the Association of Fundraising Professionals.*

Criteria for evaluating nominations:

- Nominee exhibits leadership within AFP, within their organization, and within the community as a volunteer
- Nominee pursues continuing professional development
- Nominee engages in mentoring, teaching and working with others
- Nominee inspires others and is a motivating force for organizations
- Nominee demonstrates competence, success and achievement
- Nominee demonstrates and embodies professional and ethical standards
- Nominee demonstrates a commitment to philanthropy and exhibits the spirit of philanthropy

Outstanding Youth in Philanthropy Award

Recognizes service by an individual or group of young people, ages 22 and younger, who have demonstrated outstanding commitment to the community through direct financial support, development of charitable programs, volunteerism, and leadership in the advancement of philanthropy.

Criteria for evaluating nominations:

- Nominee has learned about and demonstrated good use of time, talent and/or treasure for the common good through planning and implementation of a specific fundraising project
- Nominee has had a measurable impact on a chosen agency and/or the community
- Nominee has exhibited creativity in raising funds and/or volunteer support for an agency and/or the community
- Nominee exhibits exceptional leadership through volunteer fundraising and serves as a role model to other youth
- Judges will be considering whether the nominee was required to do this service as part of their school or work or if they were doing it on their own.

Crisis Response & Recovery in Philanthropy

Recognizes an individual, family, group, nonprofit organization, business, or foundation whose actions and philanthropic gifts made a significant impact on Southern Arizona's crisis response to the COVID-19 pandemic. **Past National Philanthropy Day honorees from any category are eligible for this award.*

Criteria for evaluating nominations:

- Nominee's financial and philanthropic contributions made a significant impact on Southern Arizona's ability to assist with the COVID-19 pandemic
- Nominee worked or collaborated with multiple organizations providing aid during the pandemic
- Nominee utilized their sphere of influence to get others to support the work
- The impact of the nominee's contributions assisted many individuals in Southern Arizona

About the Selection Process:

Selection for the seven major awards for National Philanthropy Day is completed by a panel of independent judges. Judges are selected based on their professional experience and represent a diverse group of community members. All judges are provided a rubric to score potential awardees. Judges review all nomination forms and letters of support and have a set period of time to review and score the nominees based on the criteria listed under each category. Selection is made at a meeting where judges vote, provide feedback, and officially select the honorees. Judges are asked to recuse themselves from reviewing any nominee's application with whom they are personally or professionally involved. **National Philanthropy Day committee members and AFP Southern Arizona members are not allowed to be judges for the awards.** Nominators and nominees will be notified of the panel's selection by Monday, June 7, 2021.