



## NATIONAL PHILANTHROPY DAY® 2020 NOMINATIONS PACKET

Given the state of the world and more tangibly, the state of our community, the Association of Fundraising Professionals Southern Arizona Chapter is eager to celebrate those whose staunch philanthropic generosity enhances our community, especially in the face of adversity. ***In an effort to honor the health and wellbeing of our local friends and heroes, the 32<sup>nd</sup> Annual National Philanthropy Day Awards luncheon is leaping into the digital age and will be held as a virtual event.***

On Friday, November 13, 2020, six major awards will be presented to individuals and organizations whose philanthropic contributions and dedicated volunteerism improve the quality of life in our community. While contributions of volunteerism are vital to our community and will be considered during the review process, the individual/organization must have made a philanthropic impact in southern Arizona. For information on the selection criteria, please see our scoring rubric:

<https://afpsoaz.org/events/national-philanthropy-day/nominate/>

Additionally, and **exclusively for this year only**, the 2020 Crisis Response in Philanthropy Award will be presented to one individual in honor of their philanthropic response to COVID-19 in our community.

### **Nomination Guidelines:**

**Deadline: Friday, June 5, 2020 5:00pm**

- While not required, we recommend obtaining approval from nominees prior to submission.
- You may submit more than one nomination.
- Nominations for past awardees in the same category will not be accepted. A listing of previous awardees is attached.
  - *Please note: Any previous winner in the Outstanding Corporate/Foundation Philanthropist category may not be nominated again in either the Outstanding Corporate or Outstanding Foundation Philanthropist categories.*
- Nominations must be submitted electronically. Submit your nomination here: <https://afpsoaz.org/events/national-philanthropy-day/nominate/> Please attach your letter of nomination and letters of support as PDF files in addition to completing the online nomination form. Not to exceed 7 additional pages total (2-page nomination letter, up to 5 letters of support). For questions about submission, please contact Gerry Oldenski, AFP Southern Arizona Chapter Administrator, at [admin@afpsoaz.org](mailto:admin@afpsoaz.org).

- For questions about the nomination process or content, please contact NPD Nominations Chair, Ally Baehr, at [ally@makewayforbooks.org](mailto:ally@makewayforbooks.org).

## **AWARD CATEGORIES AND EVALUATION CRITERIA**

### **Outstanding Philanthropist Award**

Recognizes an individual, family, or group whose exceptional generosity through personal financial support to various charitable causes improves the quality of life in our community, demonstrates leadership in philanthropic giving, and whose generosity encourages others to take philanthropic leadership roles in the community.

#### **Criteria for evaluating Outstanding Philanthropist nominations:**

- Nominee's charitable financial impact makes a significant difference within the community
- Nominee supports multiple nonprofit organizations
- Nominee's length of commitment is substantial to the community at large
- Nominee inspires and motivates other philanthropists with their gifts or support to an organization/cause
- Through philanthropy, nominee has a widespread and "lasting impact" on the community
- Nominees direct charitable contributions are indicated and supporting evidence provided\*
- \*Specific dollar amounts not required; see scoring rubric for scoring details.

### **Outstanding Volunteer Fundraiser Award**

Recognizes an individual, organization, or group that demonstrates exceptional leadership and commitment to the advancement of philanthropy and motivates and inspires other philanthropic volunteers in successful fundraising projects.

#### **Criteria for evaluating Outstanding Volunteer Fundraiser nominations:**

- Nominee exhibits exceptional leadership through volunteer fundraising
- Nominee motivates and inspires other volunteers and volunteer fundraisers
- Nominee demonstrates long-term commitment to philanthropy
- Nominee demonstrates support for more than one organization
- Nominee makes a significant, widespread impact through volunteer commitment
- Nominee's volunteer work has directly led to charitable contributions for organization(s)
- Nominee's volunteer work must not have been completed as part of their professional job.

### **Outstanding Corporate or Corporate Foundation Philanthropist Award**

Recognizes a corporation or a corporate foundation that has a demonstrated record of outstanding commitment through charitable financial support and the creation of a corporate philanthropic culture that encourages and motivates employees/others to take leadership roles, make an impact in philanthropy, and be involved in the community.

**Criteria for evaluating Outstanding Corporate/Corporate Foundation nominations:**

- Nominee has established record of charitable support for diverse, local organizations/causes
- Nominee's corporate model sets a desired example for philanthropic involvement/contribution
- Through philanthropy, nominee has a significant and widespread impact on the community
- In addition to charitable financial support, nominee provides support through volunteerism and partnership with organizations
- Nominee creates a philanthropic culture within their corporation that encourages and motivates employees and others to make an impact in our community through philanthropy

**Outstanding Foundation Philanthropist Award**

Recognizes a grant-making and *non-corporate* foundation that has demonstrated outstanding commitment through strategic financial support, encouragement, and motivation of others to take leadership roles, make an impact in philanthropy, and be involved in the community.

**Criteria for evaluating Outstanding Foundation Philanthropist nominations:**

- Nominee has established record of charitable support for diverse, local organizations/causes
- Nominee's foundation model sets a desired example for philanthropic contributions/support
- Through philanthropy, nominee has a significant and widespread impact on the community
- In addition to charitable financial support, nominee provides support through demonstrated capacity-building initiatives

**Outstanding Fundraising Executive Award**

Recognizes a professional fundraiser whose work exemplifies leadership, competence, achievement, ethical standards and commitment to philanthropy.

*Please note: Nominees for this award must be members of the Association of Fundraising Professionals.*

**Criteria for evaluating Outstanding Fundraising Executive nominations:**

- Nominee exhibits leadership within AFP, within their organization, and as a volunteer in our community
- Nominee pursues continuing professional development
- Nominee engages in mentoring, teaching and working with others
- Nominee inspires others and is a motivating force for organizations
- Nominee demonstrates competence, success and achievement
- Nominee demonstrates and embodies professional and ethical standards
- Nominee demonstrates a commitment to philanthropy and exhibits the spirit of philanthropy

## **Outstanding Youth in Philanthropy Award**

Recognizes service by an individual or group of young people, ages 22 and younger, who have demonstrated outstanding commitment to the community through direct financial support, development of charitable programs, volunteerism, and leadership in the advancement of philanthropy.

### **Criteria for evaluating Outstanding Youth in Philanthropy nominations:**

- Nominee has learned about and demonstrated good use of time, talent and/or treasure for the common good through planning and implementation of a specific fundraising project(s)
- Nominee has had a measurable impact on a chosen agency our cause
- Nominee has exhibited creativity in raising funds and/or volunteer support for a cause and/or organization in the community
- Nominee exhibits exceptional leadership through volunteer fundraising and serves as a role model to other youth
- While nominees whose philanthropic contributions were the result of an academic or vocational requirement will still be considered, preference will be given to nominees whose philanthropic support were self-motivated

## **EXCLUSIVE NEW CATEGORY FOR 2020!**

### **2020 Crisis Response in Philanthropy**

Recognizes an individual, family, group, organization, business, or foundation whose actions and philanthropic contributions have made a significant impact on southern Arizona's crisis response to the COVID-19 pandemic.

*Past National Philanthropy Day honorees from any category are eligible for this award.*

### **Criteria for evaluating 2020 Crisis Response in Philanthropy nominations:**

- Nominee's financial and philanthropic contributions made a significant impact on southern Arizona's ability to respond to the COVID-19 pandemic
- Nominee provided support to more than one charitable organization in response to the pandemic
- Nominee engaged their sphere of influence to inspire others to support a cause/organization serving our community during the pandemic
- The impact of the nominee's contributions had widespread and long-lasting impact in our community

## **About the Selection Process**

Selection for the 2020 National Philanthropy Day Awards is completed by a panel of independent judges using a comprehensive scoring rubric: <https://afpsoaz.org/events/national-philanthropy-day/nominate/>  
The selection panel represents a wide variety of professional experiences and industries. Judges review all submitted nomination forms, nomination letters, and letters of support. Judges are asked to recuse themselves from reviewing any nominee's application with whom they are personally or professionally

involved. **National Philanthropy Day Committee members and AFP Southern Arizona members are not involved in the selection process.** Nominators and their nominees will be provided with selection results prior to July 1, 2020.

## NATIONAL PHILANTHROPY DAY® AWARDS RECIPIENTS

### OUTSTANDING PHILANTHROPIST

2019 Dominic Ortega  
 2018 Jim and Louise Glasser  
 2017 Mary Jo Ghory  
 2016 Tim Schaffner & Anne Maley-Schaffner  
 2015 Allan Levin Family  
 2014 Gulshan and Neelam Sethi  
 2013 Chandler Warden  
 2012 Archibald and Laura Brown  
 2011 Allan and Alfie Norville  
 2010 Dorothy D. Vanek  
 2009 I. Michael and Beth Kasser  
 2008 Drs. John and Helen Schaefer  
 2007 Bill and Shirley Estes  
 2006 Bill and Alice Roe  
 2005 Bob Strauss  
 2004 Jose and Carmen Canchola  
 2003 Joan and Donald Diamond  
 2002 Jim Click  
 2001 Sid Morse  
 2000 Don Soldwedel  
 1999 James E. Rogers, Esq  
 1998 Mel and Enid Zuckerman  
 1997 Slivy Edmonds Cotton  
 1996 Virginia Furrow, M.D.  
 1995 Mrs. Sam Witt  
 1994 Norman & Frances McClelland  
 1993 Phoebe Pack  
 1992 Rebecca & Charles Richardson  
 1991 Sidney Tyler  
 1990 Ora DeConcini Martin  
 1989 Roy Drachman  
 1988 Lynda Cook Gunn

### LIFETIME ACHIEVEMENT AWARD

2011 Pat Bjorhovde  
 2002 Charles A. Johnson

### OUTSTANDING CORPORATE/FOUNDATION PHILANTHROPIST 1988-2017

2017 Tucson Electric Power  
 2016 GEICO  
 2015 Marshall Foundation  
 2014 Freeport McMoRan Copper & Gold, Inc. and Wallace  
 Research Foundation  
 2013 Desert Diamond Casino and Entertainment  
 2012 Tucson Electric and Power  
 2011 Citi  
 2010 Brown Family Foundation  
 2009 Cox Communications  
 2008 BHP Copper, Inc.  
 2007 The West

2006 Long Realty Cares Foundation  
 2005 Raytheon Missile Systems  
 2004 355th Wing at Davis Monthan  
 2003 Linda Lohse, Foundations  
 2002 Not awarded  
 2001 Wells Fargo Bank  
 2000 Gordon Foundation  
 1999 eegee's Inc.  
 1998 Amazon Foundation  
 1997 Tucson Electric Power  
 1996 Pizza Hut of Arizona  
 1995 The Stocker Foundation  
 1994 Intergroup Healthcare  
 1993 IBM Corporation  
 1992 Valley National Bank  
 1991 Hughes Go Club  
 1990 Angel Charity/Stonewall Foundation  
 1989 Flinn Foundation  
 1988 Gannett Foundation

### OUTSTANDING CORPORATION/CORPORATE FOUNDATION PHILANTHROPIST

2019 Tucson Federal Credit Union  
 2018 Casino del Sol

### OUTSTANDING FOUNDATION PHILANTHROPIST

2019 David and Lura Lovell Foundation  
 2018 Community Foundation for Southern Arizona

### OUTSTANDING VOLUNTEER FUNDRAISER

2019 Michael Cyrino  
 2018 Page Chancellor Marks  
 2017 Rotary Club of Tucson  
 2016 Dawn Cole, Patty Doer, Kathey Hard  
 2015 Jill Rich  
 2014 Lynne Wood Dusenberry  
 2013 Carla Keegan  
 2012 Arizona Daily Star- Sportsman's Foundation  
 2011 Camerone Elise Parker  
 2010 Tucson Conquistadores  
 2009 The Centurians  
 2008 Jeffrey Minker  
 2007 Angel Charity for Children  
 2006 Rodney Glassman  
 2005 Thomas Chestnut  
 2004 Michael Hard  
 2003 Joan Kaye Cauthorn  
 2002 Mary Ann Dobras  
 2001 Nancy Bissell  
 2000 Country Fair White Elephant  
 1999 Sandra C. Maxfield  
 1998 Humberto Lopez

*(continued on next page)***OUTSTANDING VOLUNTEER FUNDRAISER (CONTINUED)**

1997 Shirley Chann  
 1996 Donald Shropshire  
 1995 Paul Zucarelli  
 1994 Women of the Active 20/30 Club  
 1993 Anne E. Nelson  
 1992 George Miraben  
 1991 Jim Click  
 1990 Louise Thomas  
 1989 George Rosenberg

**OUTSTANDING YOUTH IN PHILANTHROPY**

2019 Salpointe Catholic High School  
 2018 Cougar Bellinger  
 2017 City High School Internship Program  
 2016 Assisteens Auxiliary – Assistance League of Tucson  
 2015 San Miguel High School's Club Pag-asa  
 2014 Girl Scout Junior Troop 486  
 2012 Unidas - Women's Foundation of Southern Arizona  
 2011 Noah Cohen Memorial Youth Philanthropy Fund  
 2010 Salpointe Catholic School 2009 Varsity Football Team  
 2009 B'nai Tzedek Teen Philanthropy Program  
 2008 Catalina Foothills High School Student Council

**OUTSTANDING FUNDRAISING EXECUTIVE**

2019 Julie Ragland	1992 Tim Janes
2018 Hilary Van Alsborg, CFRE	1991 Donna Grant
2017 Michelle Conklin, CFRE	1990 Soni Marvin
2016 Ethan Smith Cox	1989 Dick Imwalle
2015 Edna Meza Aguirre	1988 Barbara R. Levy, ACFRE
2014 Dana Dawson	
2013 Angie Johnson Smith	
2012 Laura Alexander, MA, CFRE	
2011 Brenda Goldsmith	
2010 Pauline Hechler, CFRE	
2009 Susan Sirkus, CFRE	
2008 Deborah Dale, CFRE	
2007 Margie Puerta Edson, CFRE	
2006 Jenny Carrillo, CFRE	
2005 Clyde Kunz, CFRE	
2004 Brian Bateman, MA, CFRE	
2003 Judy Davidson, CFRE	
2002 Mary Louise "Maizie" Luna, CFRE	
2001 Cheryl House, CFRE	
2000 Pamela Doherty, CFRE	
1999 John D. Tabor, CFRE, FAHP	
1998 Pat Bjorhovde, CFRE	
1997 Not awarded	
1996 Jannie Cox, FAHP	
1995 Ed Parker	
1994 Gordon Packard	



