



NATIONAL PHILANTHROPY DAY® 2020 NOMINATIONS PACKET

Given the state of the world and more tangibly, the state of our community, the Association of Fundraising Professionals Southern Arizona Chapter is eager to celebrate those whose staunch philanthropic generosity enhances our community, especially in the face of adversity. ***In an effort to honor the health and wellbeing of our local friends and heroes, the 32nd Annual National Philanthropy Day Awards luncheon is leaping into the digital age and will be held as a virtual event.***

On Friday, November 13, 2020, six major awards will be presented to individuals and organizations whose philanthropic contributions and dedicated volunteerism improve the quality of life in our community. While contributions of volunteerism are vital to our community and will be considered during the review process, the individual/organization must have made a philanthropic impact in southern Arizona. For information on the selection criteria, please see our scoring rubric:

<https://afpsoaz.org/events/national-philanthropy-day/nominate/>

Additionally, and **exclusively for this year only**, the 2020 Crisis Response in Philanthropy Award will be presented to one individual in honor of their philanthropic response to COVID-19 in our community.

Nomination Guidelines:

Deadline: Friday, June 5, 2020 5:00pm

- While not required, we recommend obtaining approval from nominees prior to submission.
- You may submit more than one nomination.
- Nominations for past awardees in the same category will not be accepted. A listing of previous awardees can be found here: [\[insert web link\]](#)
 - *Please note: Any previous winner in the Outstanding Corporate/Foundation Philanthropist category may not be nominated again in either the Outstanding Corporate or Outstanding Foundation Philanthropist categories.*
- Nominations must be submitted electronically. Submit your nomination here: <https://afpsoaz.org/events/national-philanthropy-day/nominate/> Please attach your letter of nomination and letters of support as PDF files in addition to completing the online nomination form. Not to exceed 7 additional pages total (2-page nomination letter, up to 5 letters of support). For questions about submission, please contact Gerry Oldenski, AFP Southern Arizona Chapter Administrator, at admin@afpsoaz.org.

- For questions about the nomination process or content, please contact NPD Nominations Chair, Ally Baehr, at ally@makewayforbooks.org.

AWARD CATEGORIES AND EVALUATION CRITERIA

Outstanding Philanthropist Award

Recognizes an individual, family, or group whose exceptional generosity through personal financial support to various charitable causes improves the quality of life in our community, demonstrates leadership in philanthropic giving, and whose generosity encourages others to take philanthropic leadership roles in the community.

Criteria for evaluating Outstanding Philanthropist nominations:

- Nominee's charitable financial impact makes a significant difference within the community
- Nominee supports multiple nonprofit organizations
- Nominee's length of commitment is substantial to the community at large
- Nominee inspires and motivates other philanthropists with their gifts or support to an organization/cause
- Through philanthropy, nominee has a widespread and "lasting impact" on the community
- Nominees direct charitable contributions are indicated and supporting evidence provided*
- *Specific dollar amounts not required; see scoring rubric for scoring details.

Outstanding Volunteer Fundraiser Award

Recognizes an individual, organization, or group that demonstrates exceptional leadership and commitment to the advancement of philanthropy and motivates and inspires other philanthropic volunteers in successful fundraising projects.

Criteria for evaluating Outstanding Volunteer Fundraiser nominations:

- Nominee exhibits exceptional leadership through volunteer fundraising
- Nominee motivates and inspires other volunteers and volunteer fundraisers
- Nominee demonstrates long-term commitment to philanthropy
- Nominee demonstrates support for more than one organization
- Nominee makes a significant, widespread impact through volunteer commitment
- Nominee's volunteer work has directly led to charitable contributions for organization(s)
- Nominee's volunteer work must not have been completed as part of their professional job.

Outstanding Corporate or Corporate Foundation Philanthropist Award

Recognizes a corporation or a corporate foundation that has a demonstrated record of outstanding commitment through charitable financial support and the creation of a corporate philanthropic culture that encourages and motivates employees/others to take leadership roles, make an impact in philanthropy, and be involved in the community.

Criteria for evaluating Outstanding Corporate/Corporate Foundation nominations:

- Nominee has established record of charitable support for diverse, local organizations/causes
- Nominee's corporate model sets a desired example for philanthropic involvement/contribution
- Through philanthropy, nominee has a significant and widespread impact on the community
- In addition to charitable financial support, nominee provides support through volunteerism and partnership with organizations
- Nominee creates a philanthropic culture within their corporation that encourages and motivates employees and others to make an impact in our community through philanthropy

Outstanding Foundation Philanthropist Award

Recognizes a grant-making and *non-corporate* foundation that has demonstrated outstanding commitment through strategic financial support, encouragement, and motivation of others to take leadership roles, make an impact in philanthropy, and be involved in the community.

Criteria for evaluating Outstanding Foundation Philanthropist nominations:

- Nominee has established record of charitable support for diverse, local organizations/causes
- Nominee's foundation model sets a desired example for philanthropic contributions/support
- Through philanthropy, nominee has a significant and widespread impact on the community
- In addition to charitable financial support, nominee provides support through demonstrated capacity-building initiatives

Outstanding Fundraising Executive Award

Recognizes a professional fundraiser whose work exemplifies leadership, competence, achievement, ethical standards and commitment to philanthropy.

Please note: Nominees for this award must be members of the Association of Fundraising Professionals.

Criteria for evaluating Outstanding Fundraising Executive nominations:

- Nominee exhibits leadership within AFP, within their organization, and as a volunteer in our community
- Nominee pursues continuing professional development
- Nominee engages in mentoring, teaching and working with others
- Nominee inspires others and is a motivating force for organizations
- Nominee demonstrates competence, success and achievement
- Nominee demonstrates and embodies professional and ethical standards
- Nominee demonstrates a commitment to philanthropy and exhibits the spirit of philanthropy

Outstanding Youth in Philanthropy Award

Recognizes service by an individual or group of young people, ages 22 and younger, who have demonstrated outstanding commitment to the community through direct financial support, development of charitable programs, volunteerism, and leadership in the advancement of philanthropy.

Criteria for evaluating Outstanding Youth in Philanthropy nominations:

- Nominee has learned about and demonstrated good use of time, talent and/or treasure for the common good through planning and implementation of a specific fundraising project(s)
- Nominee has had a measurable impact on a chosen agency our cause
- Nominee has exhibited creativity in raising funds and/or volunteer support for a cause and/or organization in the community
- Nominee exhibits exceptional leadership through volunteer fundraising and serves as a role model to other youth
- While nominees whose philanthropic contributions were the result of an academic or vocational requirement will still be considered, preference will be given to nominees whose philanthropic support were self-motivated

EXCLUSIVE NEW CATEGORY FOR 2020!

2020 Crisis Response in Philanthropy

Recognizes an individual, family, group, organization, business, or foundation whose actions and philanthropic contributions have made a significant impact on southern Arizona's crisis response to the COVID-19 pandemic.

Past National Philanthropy Day honorees from any category are eligible for this award.

Criteria for evaluating 2020 Crisis Response in Philanthropy nominations:

- Nominee's financial and philanthropic contributions made a significant impact on southern Arizona's ability to respond to the COVID-19 pandemic
- Nominee provided support to more than one charitable organization in response to the pandemic
- Nominee engaged their sphere of influence to inspire others to support a cause/organization serving our community during the pandemic
- The impact of the nominee's contributions had widespread and long-lasting impact in our community

About the Selection Process

Selection for the 2020 National Philanthropy Day Awards is completed by a panel of independent judges using a comprehensive scoring rubric: <https://afpsoaz.org/events/national-philanthropy-day/nominate/>
The selection panel represents a wide variety of professional experiences and industries. Judges review all submitted nomination forms, nomination letters, and letters of support. Judges are asked to recuse themselves from reviewing any nominee's application with whom they are personally or professionally

involved. **National Philanthropy Day Committee members and AFP Southern Arizona members are not involved in the selection process.** Nominators and their nominees will be provided with selection results prior to July 1, 2020.

NATIONAL PHILANTHROPY DAY® AWARDS RECIPIENTS

OUTSTANDING PHILANTHROPIST

2019 Dominic Ortega
 2018 Jim and Louise Glasser
 2017 Mary Jo Ghory
 2016 Tim Schaffner & Anne Maley-Schaffner
 2015 Allan Levin Family
 2014 Gulshan and Neelam Sethi
 2013 Chandler Warden
 2012 Archibald and Laura Brown
 2011 Allan and Alfie Norville
 2010 Dorothy D. Vanek
 2009 I. Michael and Beth Kasser
 2008 Drs. John and Helen Schaefer
 2007 Bill and Shirley Estes
 2006 Bill and Alice Roe
 2005 Bob Strauss
 2004 Jose and Carmen Canchola
 2003 Joan and Donald Diamond
 2002 Jim Click
 2001 Sid Morse
 2000 Don Soldwedel
 1999 James E. Rogers, Esq
 1998 Mel and Enid Zuckerman
 1997 Slivy Edmonds Cotton
 1996 Virginia Furrow, M.D.
 1995 Mrs. Sam Witt
 1994 Norman & Frances McClelland
 1993 Phoebe Pack
 1992 Rebecca & Charles Richardson
 1991 Sidney Tyler
 1990 Ora DeConcini Martin
 1989 Roy Drachman
 1988 Lynda Cook Gunn

LIFETIME ACHIEVEMENT AWARD

2011 Pat Bjorhovde
 2002 Charles A. Johnson

OUTSTANDING CORPORATE/FOUNDATION PHILANTHROPIST 1988-2017

2017 Tucson Electric Power
 2016 GEICO
 2015 Marshall Foundation
 2014 Freeport McMoRan Copper & Gold, Inc. and Wallace
 Research Foundation
 2013 Desert Diamond Casino and Entertainment
 2012 Tucson Electric and Power
 2011 Citi
 2010 Brown Family Foundation
 2009 Cox Communications
 2008 BHP Copper, Inc.
 2007 The West

2006 Long Realty Cares Foundation
 2005 Raytheon Missile Systems
 2004 355th Wing at Davis Monthan
 2003 Linda Lohse, Foundations
 2002 Not awarded
 2001 Wells Fargo Bank
 2000 Gordon Foundation
 1999 eegee's Inc.
 1998 Amazon Foundation
 1997 Tucson Electric Power
 1996 Pizza Hut of Arizona
 1995 The Stocker Foundation
 1994 Intergroup Healthcare
 1993 IBM Corporation
 1992 Valley National Bank
 1991 Hughes Go Club
 1990 Angel Charity/Stonewall Foundation
 1989 Flinn Foundation
 1988 Gannett Foundation

OUTSTANDING CORPORATION/CORPORATE FOUNDATION PHILANTHROPIST

2019 Tucson Federal Credit Union
 2018 Casino del Sol

OUTSTANDING FOUNDATION PHILANTHROPIST

2019 David and Lura Lovell Foundation
 2018 Community Foundation for Southern Arizona

OUTSTANDING VOLUNTEER FUNDRAISER

2019 Michael Cyrino
 2018 Page Chancellor Marks
 2017 Rotary Club of Tucson
 2016 Dawn Cole, Patty Doer, Kathey Hard
 2015 Jill Rich
 2014 Lynne Wood Dusenberry
 2013 Carla Keegan
 2012 Arizona Daily Star- Sportsman's Foundation
 2011 Camerone Elise Parker
 2010 Tucson Conquistadores
 2009 The Centurians
 2008 Jeffrey Minker
 2007 Angel Charity for Children
 2006 Rodney Glassman
 2005 Thomas Chestnut
 2004 Michael Hard
 2003 Joan Kaye Cauthorn
 2002 Mary Ann Dobras
 2001 Nancy Bissell
 2000 Country Fair White Elephant
 1999 Sandra C. Maxfield
 1998 Humberto Lopez

*(continued on next page)***OUTSTANDING VOLUNTEER FUNDRAISER (CONTINUED)**

1997 Shirley Chann
 1996 Donald Shropshire
 1995 Paul Zucarelli
 1994 Women of the Active 20/30 Club
 1993 Anne E. Nelson
 1992 George Miraben
 1991 Jim Click
 1990 Louise Thomas
 1989 George Rosenberg

OUTSTANDING YOUTH IN PHILANTHROPY

2019 Salpointe Catholic High School
 2018 Cougar Bellinger
 2017 City High School Internship Program
 2016 Assisteens Auxiliary – Assistance League of Tucson
 2015 San Miguel High School's Club Pag-asa
 2014 Girl Scout Junior Troop 486
 2012 Unidas - Women's Foundation of Southern Arizona
 2011 Noah Cohen Memorial Youth Philanthropy Fund
 2010 Salpointe Catholic School 2009 Varsity Football Team
 2009 B'nai Tzedek Teen Philanthropy Program
 2008 Catalina Foothills High School Student Council

OUTSTANDING FUNDRAISING EXECUTIVE

2019	Julie Ragland	1992	Tim Janes
2018	Hilary Van Alsborg, CFRE	1991	Donna Grant
2017	Michelle Conklin, CFRE	1990	Soni Marvin
2016	Ethan Smith Cox	1989	Dick Imwalle
2015	Edna Meza Aguirre	1988	Barbara R. Levy, ACFRE
2014	Dana Dawson		
2013	Angie Johnson Smith		
2012	Laura Alexander, MA, CFRE		
2011	Brenda Goldsmith		
2010	Pauline Hechler, CFRE		
2009	Susan Sirkus, CFRE		
2008	Deborah Dale, CFRE		
2007	Margie Puerta Edson, CFRE		
2006	Jenny Carrillo, CFRE		
2005	Clyde Kunz, CFRE		
2004	Brian Bateman, MA, CFRE		
2003	Judy Davidson, CFRE		
2002	Mary Louise "Maizie" Luna, CFRE		
2001	Cheryl House, CFRE		
2000	Pamela Doherty, CFRE		
1999	John D. Tabor, CFRE, FAHP		
1998	Pat Bjorhovde, CFRE		
1997	Not awarded		
1996	Jannie Cox, FAHP		
1995	Ed Parker		
1994	Gordon Packard		

