



## **NATIONAL PHILANTHROPY DAY® 2020 NOMINATIONS PACKET**

Given the state of the world and more tangibly, the state of our community, the Association of Fundraising Professionals Southern Arizona Chapter is eager to celebrate those whose staunch philanthropic generosity enhances our community, especially in the face of adversity. ***In an effort to honor the health and wellbeing of our local friends and heroes, the 32<sup>nd</sup> Annual National Philanthropy Day Awards luncheon is leaping into the digital age and will be held as a virtual event.***

On Friday, November 13, 2020, six major awards will be presented to individuals and organizations whose philanthropic contributions and dedicated volunteerism improve the quality of life in our community. While contributions of volunteerism are vital to our community and will be considered during the review process, the individual/organization must have made a philanthropic impact in southern Arizona. For information on the selection criteria, please see our scoring rubric: <https://afpsoaz.org/events/national-philanthropy-day/nominate/>

Additionally, and **exclusively for this year only**, the 2020 Crisis Response in Philanthropy Award will be presented to one individual in honor of their philanthropic response to COVID-19 in our community.

### **Nomination Guidelines:**

**Deadline: Friday, June 5, 2020 5:00pm**

- While not required, we recommend obtaining approval from nominees prior to submission.
- You may submit more than one nomination.
- Nominations for past awardees in the same category will not be accepted. A listing of previous awardees is attached.
  - *Please note: Any previous winner in the Outstanding Corporate/Foundation Philanthropist category may not be nominated again in either the Outstanding Corporate or Outstanding Foundation Philanthropist categories.*
- Nominations must be submitted electronically. Submit your nomination here: <https://afpsoaz.org/events/national-philanthropy-day/nominate/> Please attach your letter of nomination and letters of support as PDF files in addition to completing the online nomination form. Not to exceed 7 additional pages total (2-page nomination letter, up to 5 letters of support). For questions about submission, please contact Gerry Oldenski, AFP Southern Arizona Chapter Administrator, at [admin@afpsoaz.org](mailto:admin@afpsoaz.org).
- For questions about the nomination process or content, please contact NPD Nominations Chair, Ally Baehr, at [ally@makewayforbooks.org](mailto:ally@makewayforbooks.org).

## **AWARD CATEGORIES AND EVALUATION CRITERIA**

### **Outstanding Philanthropist Award**

Recognizes an individual, family, or group whose exceptional generosity through personal financial support to various charitable causes improves the quality of life in our community, demonstrates leadership in philanthropic giving, and whose generosity encourages others to take philanthropic leadership roles in the community.

#### **Criteria for evaluating Outstanding Philanthropist nominations:**

- Nominee's charitable financial impact makes a significant difference within the community
- Nominee supports multiple nonprofit organizations
- Nominee's length of commitment is substantial to the community at large
- Nominee inspires and motivates other philanthropists with their gifts or support to an organization/cause
- Through philanthropy, nominee has a widespread and "lasting impact" on the community
- Nominees direct charitable contributions are indicated and supporting evidence provided\*
- \*Specific dollar amounts not required; see scoring rubric for scoring details.

### **Outstanding Volunteer Fundraiser Award**

Recognizes an individual, organization, or group that demonstrates exceptional leadership and commitment to the advancement of philanthropy and motivates and inspires other philanthropic volunteers in successful fundraising projects.

#### **Criteria for evaluating Outstanding Volunteer Fundraiser nominations:**

- Nominee exhibits exceptional leadership through volunteer fundraising
- Nominee motivates and inspires other volunteers and volunteer fundraisers
- Nominee demonstrates long-term commitment to philanthropy
- Nominee demonstrates support for more than one organization
- Nominee makes a significant, widespread impact through volunteer commitment
- Nominee's volunteer work has directly led to charitable contributions for organization(s)
- Nominee's volunteer work must not have been completed as part of their professional job.

### **Outstanding Corporate or Corporate Foundation Philanthropist Award**

Recognizes a corporation or a corporate foundation that has a demonstrated record of outstanding commitment through charitable financial support and the creation of a corporate philanthropic culture that encourages and motivates employees/others to take leadership roles, make an impact in philanthropy, and be involved in the community.

#### **Criteria for evaluating Outstanding Corporate/Corporate Foundation nominations:**

- Nominee has established record of charitable support for diverse, local organizations/causes
- Nominee's corporate model sets a desired example for philanthropic involvement/contribution

- Through philanthropy, nominee has a significant and widespread impact on the community
- In addition to charitable financial support, nominee provides support through volunteerism and partnership with organizations
- Nominee creates a philanthropic culture within their corporation that encourages and motivates employees and others to make an impact in our community through philanthropy

### **Outstanding Foundation Philanthropist Award**

Recognizes a grant-making and *non-corporate* foundation that has demonstrated outstanding commitment through strategic financial support, encouragement, and motivation of others to take leadership roles, make an impact in philanthropy, and be involved in the community.

#### **Criteria for evaluating Outstanding Foundation Philanthropist nominations:**

- Nominee has established record of charitable support for diverse, local organizations/causes
- Nominee's foundation model sets a desired example for philanthropic contributions/support
- Through philanthropy, nominee has a significant and widespread impact on the community
- In addition to charitable financial support, nominee provides support through demonstrated capacity-building initiatives

### **Outstanding Fundraising Executive Award**

Recognizes a professional fundraiser whose work exemplifies leadership, competence, achievement, ethical standards and commitment to philanthropy.

*Please note: Nominees for this award must be members of the Association of Fundraising Professionals.*

#### **Criteria for evaluating Outstanding Fundraising Executive nominations:**

- Nominee exhibits leadership within AFP, within their organization, and as a volunteer in our community
- Nominee pursues continuing professional development
- Nominee engages in mentoring, teaching and working with others
- Nominee inspires others and is a motivating force for organizations
- Nominee demonstrates competence, success and achievement
- Nominee demonstrates and embodies professional and ethical standards
- Nominee demonstrates a commitment to philanthropy and exhibits the spirit of philanthropy

### **Outstanding Youth in Philanthropy Award**

Recognizes service by an individual or group of young people, ages 22 and younger, who have demonstrated outstanding commitment to the community through direct financial support, development of charitable programs, volunteerism, and leadership in the advancement of philanthropy.

#### **Criteria for evaluating Outstanding Youth in Philanthropy nominations:**

- Nominee has learned about and demonstrated good use of time, talent and/or treasure for the common good through planning and implementation of a specific fundraising project(s)

- Nominee has had a measurable impact on a chosen agency our cause
- Nominee has exhibited creativity in raising funds and/or volunteer support for a cause and/or organization in the community
- Nominee exhibits exceptional leadership through volunteer fundraising and serves as a role model to other youth
- While nominees whose philanthropic contributions were the result of an academic or vocational requirement will still be considered, preference will be given to nominees whose philanthropic support were self-motivated

### **EXCLUSIVE NEW CATEGORY FOR 2020!**

#### **2020 Crisis Response in Philanthropy**

Recognizes an individual, family, group, organization, business, or foundation whose actions and philanthropic contributions have made a significant impact on southern Arizona's crisis response to the COVID-19 pandemic.

*Past National Philanthropy Day honorees from any category are eligible for this award.*

#### **Criteria for evaluating 2020 Crisis Response in Philanthropy nominations:**

- Nominee's financial and philanthropic contributions made a significant impact on southern Arizona's ability to respond to the COVID-19 pandemic
- Nominee provided support to more than one charitable organization in response to the pandemic
- Nominee engaged their sphere of influence to inspire others to support a cause/organization serving our community during the pandemic
- The impact of the nominee's contributions had widespread and long-lasting impact in our community

#### **About the Selection Process**

Selection for the 2020 National Philanthropy Day Awards is completed by a panel of independent judges using a comprehensive scoring rubric: <https://afpsoaz.org/events/national-philanthropy-day/nominate/> The selection panel represents a wide variety of professional experiences and industries. Judges review all submitted nomination forms, nomination letters, and letters of support. Judges are asked to recuse themselves from reviewing any nominee's application with whom they are personally or professionally involved. **National Philanthropy Day Committee members and AFP Southern Arizona members are not involved in the selection process.** Nominators and their nominees will be provided with selection results prior to July 1, 2020.

## NATIONAL PHILANTHROPY DAY® AWARDS RECIPIENTS

### OUTSTANDING PHILANTHROPIST

2019	Dominic Ortega
2018	Jim and Louise Glasser
2017	Mary Jo Ghory
2016	Tim Schaffner & Anne Maley-Schaffner
2015	Allan Levin Family
2014	Gulshan and Neelam Sethi
2013	Chandler Warden
2012	Archibald and Laura Brown
2011	Allan and Alfie Norville
2010	Dorothy D. Vanek
2009	I. Michael and Beth Kasser
2008	Drs. John and Helen Schaefer
2007	Bill and Shirley Estes
2006	Bill and Alice Roe
2005	Bob Strauss
2004	Jose and Carmen Canchola
2003	Joan and Donald Diamond
2002	Jim Click
2001	Sid Morse
2000	Don Soldwedel
1999	James E. Rogers, Esq
1998	Mel and Enid Zuckerman
1997	Slivy Edmonds Cotton
1996	Virginia Furrow, M.D.
1995	Mrs. Sam Witt
1994	Norman & Frances McClelland
1993	Phoebe Pack
1992	Rebecca & Charles Richardson
1991	Sidney Tyler
1990	Ora DeConcini Martin
1989	Roy Drachman
1988	Lynda Cook Gunn

### LIFETIME ACHIEVEMENT AWARD

2011	Pat Bjorhovde
2002	Charles A. Johnson

### OUTSTANDING CORPORATE/FOUNDATION PHILANTHROPIST 1988-2017

2017	Tucson Electric Power
2016	GEICO
2015	Marshall Foundation
2014	Freeport McMoRan Copper & Gold, Inc. and Wallace Research Foundation
2013	Desert Diamond Casino and Entertainment
2012	Tucson Electric and Power
2011	Citi
2010	Brown Family Foundation
2009	Cox Communications
2008	BHP Copper, Inc.
2007	The West

2006	Long Realty Cares Foundation
2005	Raytheon Missile Systems
2004	355th Wing at Davis Monthan
2003	Linda Lohse, Foundations
2002	Not awarded
2001	Wells Fargo Bank
2000	Gordon Foundation
1999	eegee's Inc.
1998	Amazon Foundation
1997	Tucson Electric Power
1996	Pizza Hut of Arizona
1995	The Stocker Foundation
1994	Intergroup Healthcare
1993	IBM Corporation
1992	Valley National Bank
1991	Hughes Go Club
1990	Angel Charity/Stonewall Foundation
1989	Flinn Foundation
1988	Gannett Foundation

### OUTSTANDING CORPORATION/CORPORATE FOUNDATION PHILANTHROPIST

2019	Tucson Federal Credit Union
2018	Casino del Sol

### OUTSTANDING FOUNDATION PHILANTHROPIST

2019	David and Lura Lovell Foundation
2018	Community Foundation for Southern Arizona

### OUTSTANDING VOLUNTEER FUNDRAISER

2019	Michael Cyrino
2018	Page Chancellor Marks
2017	Rotary Club of Tucson
2016	Dawn Cole, Patty Doer, Kathey Hard
2015	Jill Rich
2014	Lynne Wood Dusenberry
2013	Carla Keegan
2012	Arizona Daily Star- Sportsman's Foundation
2011	Camerone Elise Parker
2010	Tucson Conquistadores
2009	The Centurians
2008	Jeffrey Minker
2007	Angel Charity for Children
2006	Rodney Glassman
2005	Thomas Chestnut
2004	Michael Hard
2003	Joan Kaye Cauthorn
2002	Mary Ann Dobras
2001	Nancy Bissell
2000	Country Fair White Elephant
1999	Sandra C. Maxfield
1998	Humberto Lopez

**OUTSTANDING VOLUNTEER FUNDRAISER (CONTINUED)**

1997 Shirley Chann  
1996 Donald Shropshire  
1995 Paul Zucarelli  
1994 Women of the Active 20/30 Club  
1993 Anne E. Nelson  
1992 George Miraben  
1991 Jim Click  
1990 Louise Thomas  
1989 George Rosenberg

**OUTSTANDING YOUTH IN PHILANTHROPY**

2019 Salpointe Catholic High School  
2018 Cougar Bellinger  
2017 City High School Internship Program  
2016 Assisteens Auxiliary – Assistance League of Tucson  
2015 San Miguel High School's Club Pag-asa  
2014 Girl Scout Junior Troop 486  
2012 Unidas - Women's Foundation of Southern Arizona  
2011 Noah Cohen Memorial Youth Philanthropy Fund  
2010 Salpointe Catholic School 2009 Varsity Football Team  
2009 B'nai Tzedek Teen Philanthropy Program  
2008 Catalina Foothills High School Student Council

**OUTSTANDING FUNDRAISING EXECUTIVE**

2019	Julie Ragland	1993	Sally Drachman, CFRE
2018	Hilary Van Alsborg, CFRE	1992	Tim Janes
2017	Michelle Conklin, CFRE	1991	Donna Grant
2016	Ethan Smith Cox	1990	Soni Marvin
2015	Edna Meza Aguirre	1989	Dick Imwalle
2014	Dana Dawson	1988	Barbara R. Levy, ACFRE
2013	Angie Johnson Smith		
2012	Laura Alexander, MA, CFRE		
2011	Brenda Goldsmith		
2010	Pauline Hechler, CFRE		
2009	Susan Sirkus, CFRE		
2008	Deborah Dale, CFRE		
2007	Margie Puerta Edson, CFRE		
2006	Jenny Carrillo, CFRE		
2005	Clyde Kunz, CFRE		
2004	Brian Bateman, MA, CFRE		
2003	Judy Davidson, CFRE		
2002	Mary Louise "Maizie" Luna, CFRE		
2001	Cheryl House, CFRE		
2000	Pamela Doherty, CFRE		
1999	John D. Tabor, CFRE, FAHP		
1998	Pat Bjorhovde, CFRE		
1997	Not awarded		
1996	Jannie Cox, FAHP		
1995	Ed Parker		
1994	Gordon Packard		